



AMOL SAXENA

CONTENT CREATOR/ COPYWRITER

CONTACT

Phone: +91 7000125728

Email : amolsxn04@gmail.com

Based In : Mumbai

EDUCATION

Senior Secondary
(XII, Humanities)

Delhi Public School, Bhopal

Year of Completion: 2021

Percentage: 91.50

Secondary (X)

Delhi Public School, Bhopal

Year of Completion: 2019

Percentage: 96.80

ADDITIONAL SKILLS

- Scriptwriting
- Designing (Canva)
- Editing (Premiere Pro)
- Team Leading/Management
- Copywriting - Hindi

PERSONAL PROFILE

Hello, I'm a Content Creator, Writer and aspiring filmmaker. I have over a year of experience in the field of content creation and am a highly motivated individual. My expertise includes creating highly engaging and effective promotional content for brands, and I have the set of skills and the flair to create content across platforms.

WORK EXPERIENCE

Content Creator @ Stonks Studios

Dec 2022 - Present (Full Time)

July 2022 - October 2022 (Part Time)

- Demonstrated my skills by contributing to the growth of brand pages for notable companies such as **Google India** and **IMDb India**
- Learnt key **technical** as well as **creative** aspects of content creation
- Created **Unique and Inventive content** across platforms
- Gained additional experience in **covering campaigns, client interaction** and **executing time-sensitive projects**
- Featured on **@officialsocialsamosa**

Social Media Manager @ WLDD

Dec 2021 - Jun 2022

- Managing and creating content for a social media page with more than **170K followers**
- Leading campaigns for major brands such as **Amazon Prime, Netflix and Hotstar**
- Understanding trends, the target audience and curating content based on that