



AMOL SAXENA

CONTENT CREATOR/ COPYWRITER

CONTACT

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Based In : Delhi/Bhopal

EDUCATION

**Senior Secondary
(XII, Humanities)**

Delhi Public School, Bhopal

Year of Completion: 2021

Percentage: 91.50

Secondary (X)

Delhi Public School, Bhopal

Year of Completion: 2019

Percentage: 96.80

ADDITIONAL SKILLS

- Scriptwriting
- Designing (Canva)
- Editing (Final Cut Pro)
- Team Leading/Management
- Copywriting - Hindi

PERSONAL PROFILE

Hello, I'm a Content Creator, writer and aspiring filmmaker. I have about two years of experience in content creation and am highly motivated and committed to my craft. My expertise includes creating highly engaging and effective promotional content for brands, and I have the skills and the flair to create content across platforms.

WORK EXPERIENCE

Content Creator @ Stonks Studios

Dec 2022 - Sep 2023 (Full Time)

July 2022 - October 2022 (Part Time)

- Demonstrated my skills by contributing to the growth of brand pages for notable companies such as **Google India** and **IMDb India**
- Learnt key **technical** as well as **creative** aspects of content creation
- Created **Unique and Inventive content** across platforms
- Gained additional experience in **covering campaigns, client interaction** and **executing time-sensitive projects**
- Featured on credible news platforms and **@officialsocialsamosa**

Content Creator @ WLDD

Dec 2021 - Jun 2022

- Managing and creating content for a social media page with more than **170K followers**
- Leading campaigns for major brands such as **Amazon Prime, Netflix and Hotstar**
- Understanding trends, the target audience and curating content based on that

Copywriter @ The Green Hustle

Sep 2020 - Jan 2021

- Created content and articles for a non-profit organisation