

To whom it might concern,

It is a great pleasure to offer a professional recommendation for Shaba Mosheni. I worked with Shaba for 3 years in my capacity as Director of the Makerlab network.

Shaba contributed with a great passion with her expertise in content creation to the positioning, mindset awareness and visibility of the growing service offer provided by the Makerlab network for internal and external customers.

Shaba is a brilliant communicator both written and spoken, with a can-do attitude and the influencing skills required to represent corporate communications with stakeholders from multiple business units, OPS, Digital or IT. She is also a pleasure to work with as she consistently takes a cooperative, diligent and professional approach to her work.

I recommend Shaba without hesitation for communications specialist, copywriting, editor and public relations roles in a face paced and demanding environment.

Please feel free to contact me should you require clarification.

Sincerely,

A handwritten signature in black ink, appearing to be 'JC' with a stylized flourish underneath.

Jordi Closa
Director Makerlab network
Adidas AG

LACES F.O.006
World of Sports
Herzogenaurach / Germany

Cell. +49 (0) 171 121 3472
Email. Jordi.closa@adidas.com