



SILEND

GIVE ANONYMOUSLY, RECEIVE SILENTLY



Supporter Kit

Where Charity...



...Meets Technology



SILEND

GIVE ANONYMOUSLY, RECEIVE SILENTLY

...is an app that allows you to give and
receive money anonymously

...is technology for giving

Sometimes, We All Need Somebody to Lean On



37.2 million

people live in poverty in the U.S.

38 million

U.S. residents are food insecure

Strengthening Our Sense of Community

Whether looking to extend a helping hand or ask for support, Silend is a peer-to-peer giving app that allows you to do so anonymously with no strings attached. With Silend, you can:

- Rebuild a sense of community
- Be a neighbor that helps not for recognition but because it's the right thing to do
- Ask for help anonymously without fear of rejection or humiliation



Our Story...

Brittany was a single mother with two young children, working a full-time job and getting her Bachelor's in Psychology...

Often, Brittany would go hungry to make sure her children had enough to eat. She sustained herself on the free popcorn in the break room at work.



A co-worker started taking Brittany out to lunch, and she refused her attempts to pay half of the bill.

When Brittany had enough money, she tried to pay her co-worker back in gratitude for her generosity.

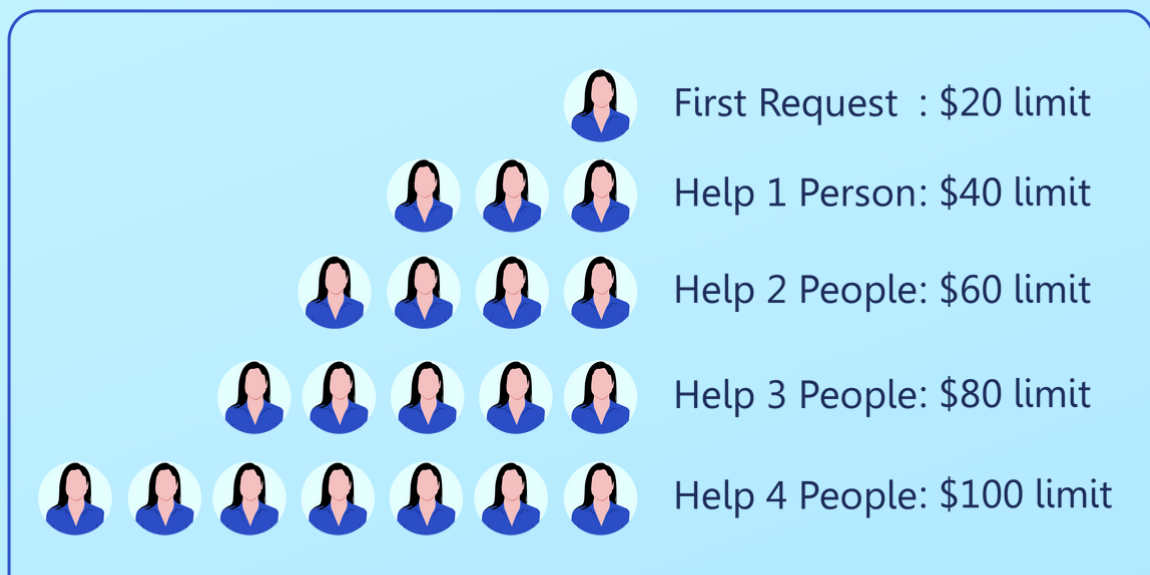
"Don't pay me back," she insisted...

Just pay it forward



is Brittany's way of honoring her friend's wishes

How it Works



Pay it forward to increase your request limit and watch the ripple effect in acts of kindness within your community

Silend is geo-based, so donors and recipients must be in a certain radius and near one another in the same community. Funds are only available for basic needs, including food, clothing, and shelter. A maximum of \$100 may be donated or received at a time. There are no interest rates or loans, so everyone can give or get with peace of mind.



When Unexpected Times Hit—Silend Can Cover It

Hard times befall us all. When you truly need a helping hand, find yourself living paycheck to paycheck, falling behind on payments, or worried about providing for yourself or loved ones—Silend is here to offer a helping hand. Request what you need silently, anonymously, and without question.

Pay it Forward!

Mission

Our mission is to be a force for good by empowering individuals to give back to their communities and overcome socio-economic barriers which will lead to a fulfilling life.



Vision

We envision Silend as the leading social giving platform connecting people through a collaborative approach and enhancing the holistic impact to anyone who interacts with the app.



Core Values

Compassion

Silend allows you to play a unique role in someone else's story through the pay it forward concept. This ripple effect will shape the future of our communities into one where no one will go without.

Trust and Security

We take various measures to strengthen the security of our community and increase the confidence behind our passion for building a sustainable community. **Silend** allows you to give and receive without any judgment. Your profile details are confidential and treated with the utmost discretion.

Affordability

With the high-interest rates pegged on payday loans and other financial institutions, **Silend** allows you to borrow within a specific limit and gives you time to pay it forward without any interest accrued.



Give Without Reason or Expectation

When we give anonymously to those in need, we offer true selflessness. Together, our small acts of selfless kindness and generosity can make a large impact on our local communities. Share what you can spare and show your support with Silend.

SILEND is a peer-to-peer **GIVING** app that allows you to give or receive help anonymously with no strings attached.

All that we ask is that when you are able you **PAY IT FORWARD!**

Request what you need silently, anonymously, and without question.

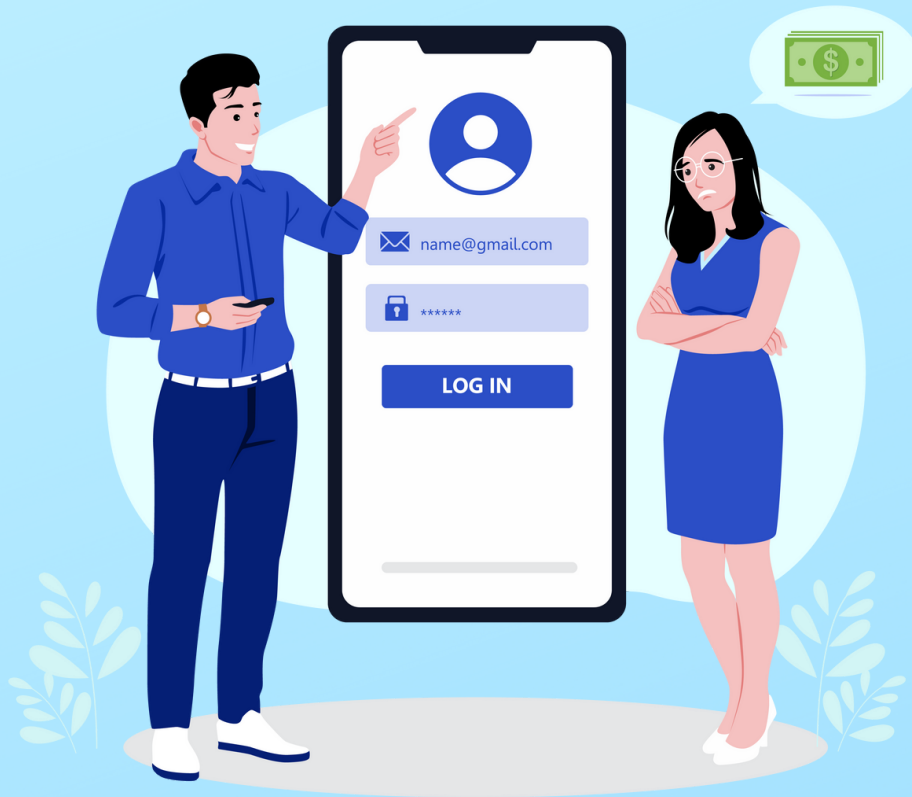
When we give anonymously to those in need, we offer true selflessness. Together, our small acts of selflessness, kindness and generosity can make a large impact on our local communities.

Share what you can spare and show your support with Silend.

Support Us!

Charity is a **Human Virtue** and a **Corporate Virtue**

Studies consistently show that corporations that engage in philanthropy, who treat their employees well, and who are viewed as charitable and good corporate citizens are rewarded with increased patronage and positive public opinion.



Become a Silend Partner...

But your corporate identity will not remain anonymous! Tap into public goodwill and positive opinion and do your own part – as a corporation – to...

Pay it Forward!

Partnership Plans

Corporate Partnership (10 available) \$10,000

- Logo appears on app home screen and on partner page
- Ads on Silend App
- Unlimited use of Silend logo
- Access to user survey data

Technology Partnership (3 available) \$5,000

- Acknowledgement as a Silend Technical Partner
- Ads on Silend App
- A good way to field test emerging technology
- Access to user survey data

Media Partnership

In-kind/ad swap

- Ads on Silend App
- Help us get 100K downloads and over 1 million impressions
- Access to user survey data

Product Patron

In-kind

- Donate your product or service for monthly giveaways
- A great way to introduce your brand or reinforce your brand image
- Access to user survey data

Engage Your Brand!

We're eager to hear your own ideas for how to partner with us and we're receptive to creativity!

**To discuss further, please contact:
Matthew Buttermann, Sponsorship Agent
VerbaOptima Services
verbaoptima@gmail.com
434-465-1179**



Thank You