

DENISE FORTIN

PERSONAL PROFILE

A passionate journalist with a Bachelors of Science in Journalism, editorial experience, and a love for pop culture.

CONTACT

Telephone: 407-230-9927

Email:

denise.fortin96@gmail.com

Location: 6815 Remmet Ave,
Canoga Park, CA 91303

Portfolio:

<https://denisefortin96.journoportfolio.com/>

EDUCATION

Suffolk University

September 2014- May 2018

- BSJ in Print Journalism
- Minor in Media and Film
- Cum Laude

University College Cork

January 2016- May 2016

- Study abroad program
- Explored media and journalism industry in another country

SKILLS

- Conscientious editor
- Versatile writer
- SEO marketing
- Digital marketing
- Content writing
- Experienced in graphic design
- Experienced with WordPress
- Proficient in Microsoft Office

EXPERIENCE

Pepper Gang Digital Agency

Content Writer Intern, January 2018 - May 2018

- Wrote targeted content for various brands
- Conducted extensive research on the Internet to help with providing factual statistics into the articles/blogs.
- Worked with SEO analysts to synchronize content and other optimization strategies to drive more relevant traffic to clients' websites.

The Suffolk Voice

Arts and Entertainment Editor, September 2016- May 2018

- Managed a group of 10-15 writers
- Conducted weekly meetings
- Actively searched through various events happening around Boston to create a weekly pitch list

Boston Calling

Journalist, September 2014 - May 2018

- Interviewed various acts and attendees
- Previewed event
- Reviewed all three days of the festival
- Had to post articles in accordance with strict deadlines

University College Cork

Student Ambassador, September 2016 - January 2017

- Blogged about study abroad experiences
- Attended study abroad fairs
- Spread the word about University College Cork around campus

Bfresh

Deli Associate/Sales, September 2016 - August 2018

- Provided efficient customer service in high-volume environment.
- Educated new hires in standardized department procedures and coached to continuously develop skills of all team members

Regal Entertainment Group

Floor Staff, April 2017 - August 2017

- Made certain guest service is friendly, helpful and fast
- Maintained condition and cleanliness of work area
- Greeted guests, assemble food orders, operate point-of-sale terminals and make accurate change