

# MYERSON CONSULTING



## Address:

834 S. Sheridan Drive  
Bloomington, Indiana 47401

## Website:

[dmyersonconsulting.com](http://dmyersonconsulting.com)

## Company Data

**CAGE** 9NZZ5

**UEI** WLLEPYVV4LL7

## NAICS CODES

- **541611** Administrative Management and General Management Consulting Services
- **541618** Other Management Consulting Services
- **541720** Research and Development in the Social Sciences and Humanities
- **541990** All Other Professional, Scientific, and Technical Services
- **925110** Administration of Housing Programs
- **925120** Administration of Urban Planning and Community and Rural Development



## Point of Contact

**Deborah L. Myerson, AICP**

Founder & Principal

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# CAPABILITY STATEMENT

## ABOUT US

Myerson Consulting is a WBE-certified boutique urban planning firm specializing in housing and community development. We are passionate about stakeholder engagement, especially outreach to underserved communities. We offer a deep understanding of local communities in Indiana.



## Core Competencies

### Expert in:

- Stakeholder Outreach
- Community Development
- Housing Policy
- Research and Writing
- Program Design and Delivery



## Differentiators

### Leading the way with:

- **Experience identifying and engaging with key community stakeholders** including residents, businesses, nonprofits, and government agencies.
- **Commitment to addressing the needs and challenges of underserved communities**, promoting social equity, and fostering inclusive program development.
- **Understanding of the "split incentives" barrier to improving multifamily energy efficiency**--when tenants are responsible for a unit's energy costs and property owners have no direct financial benefit to invest in energy saving measures
- **Familiarity with regulatory policies and voluntary programs to improve energy efficiency in rental housing**
- **Skill translating complex urban planning concepts** into clear, concise, language



## Past Performance

### Clients have included:

City of Evansville, Indiana

City of Franklin, Tennessee

FUNDamentals for Citizen  
Planners/APA Indiana Chapter

Montana Cooperative Development Center

Heading Home Coalition of South  
Central Indiana

National Association of Home Builders

Prosperity Indiana &  
Noblesville Housing Authority

Smart Growth America

Urban Land Institute