

ANGELA ANDALORO

WRITER SPECIALIZING IN EDITORIAL AND MARKETING CONTENT

PERSONAL PROFILE

After a decade of creating editorial and marketing content for online audiences, Angela is a freelancer who enjoys writing about entertainment, breaking news, and more. She is President of A is for Angela Consulting, where she assists clients in meeting editorial and social media marketing goals.

CONTACT DETAILS

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Portfolio: <https://muckrack.com/angela-andaloro>

Address: 53 Maple Street Roslyn Heights, NY 11577

CORE SKILLS

- Excellent Written Communication
- Brand Identity Development
- WordPress, Contentful, G Suite, Microsoft Office Suite
- Efficient, Independent Remote Work
- Thorough Research

ACADEMIC HISTORY

PACE UNIVERSITY

Master Of Science in Publishing, 2012-2014

- Cum Laude

PACE UNIVERSITY

Bachelor Of Arts, English 2009-2013

- Concentration in Writing and Literature
- Magna Cum Laude

CERTIFICATES

UDEMY

Writing Tools & Hacks: Copywriting, Blogging, Content Writing - January 2019

HUBSPOT ACADEMY

Content Marketing Certification - November 2017

CAREER HISTORY

PARENTS NEWS WRITER, PEOPLE

June 2022 - Present

- Pitching parenting news stories based on day-to-day happenings
- Writing 8-10 SEO-optimized articles based on brand guidelines, in AP style
- Monitoring key figures for both breaking news and continuing coverage
- Interviewing celebrities and social media figures for digital and occasionally print exclusives

CONTRIBUTING WRITER, BUZZFEED

December 2021 - Present

- Write assigned articles in entertainment, internet trends, and more
- Pitching articles based on latest viral topics and videos

STAFF WRITER, WILD SKY MEDIA

September 2019 - June 2022

- Creating curated story galleries, premium content, and experiential articles.
- Participating in content planning and brainstorming.
- Interfacing with representatives from various brands and celebrities.

FREELANCE NEWS AND FEATURE WRITER, STATIC MEDIA / ZERGNET

October 2020 - January 2022

- Creating trending news stories about entertainment news for The List
- Creating featured articles about entertainment for The List and food for Mashed
- Covering special events including award shows and album releases.

FREELANCE SOCIAL MEDIA COPYWRITER, KWERIUS

September 2019 - December 2019

- Created social media copy for brand social media accounts including Facebook, Twitter, Instagram
- Collaborated with team to develop brand voice.
- Contributed to in-app brand trivia content.

FREELANCE WRITER, ROCKYOU MEDIA

February 2018 - August 2019

- Created curated story galleries and experiential articles.
- Bylines for RockYou properties including Vocally, Revelist, and LittleThings.
- Pitched articles and covered breaking news.

FREELANCE BLOG WRITER, NITECHAT

April 2019 - June 2019

- Created articles on assigned blog topics.
- Assisted in refining brand voice as an authority within the industry.

SOCIAL MEDIA COPYWRITER, GIVING ASSISTANT

March 2018 - December 2020

- Creating content for Giving Assistant and affiliated businesses including guest blogs, social media content, marketing materials, and website content.
- Providing onboard email marketing for new affiliates.
- Transcribing brand interviews for blog and social media repurposing.

SOCIAL COPYWRITER & GHOSTWRITER, ENIGMA LIFE

February 2016 - October 2017

- Worked with executive team to audit and revamp marketing content assets.
- Created and managed a blogger outreach program overseeing a group of 20+ writers.
- Created social media and website content for Enigma Life and Olessia Kantor.
- Ghostwriting, developmental editing, and line editing for memoir project.