

1970s

Raleigh Chopper

With its ape-hanger handlebars and long saddle, the Chopper bicycle was inspired by the motorbikes in Easy Rider. It brought instant cool to 1970s Britain, selling millions and saving Raleigh from bankruptcy.

Teletext and Ceefax

In the mid-1970s, these text information services – a precursor to the internet – offered news, weather, sports results and more through your TV. The growth of the web soon rendered them obsolete, and both were gone by 2012.

The Magic Roundabout

This stop-motion kids' TV show epitomised the hippy, psychedelic ethos of the era, as Dougal the dog and his pals bobbed around a kaleidoscopic world narrated by Eric Thompson (father of actress Emma).

Marathon

Nougat, caramel, peanuts and chocolate: this chunky choc bar was renamed Snickers in 1990 to match its American counterpart, although the Marathon name made a brief comeback in 2008.



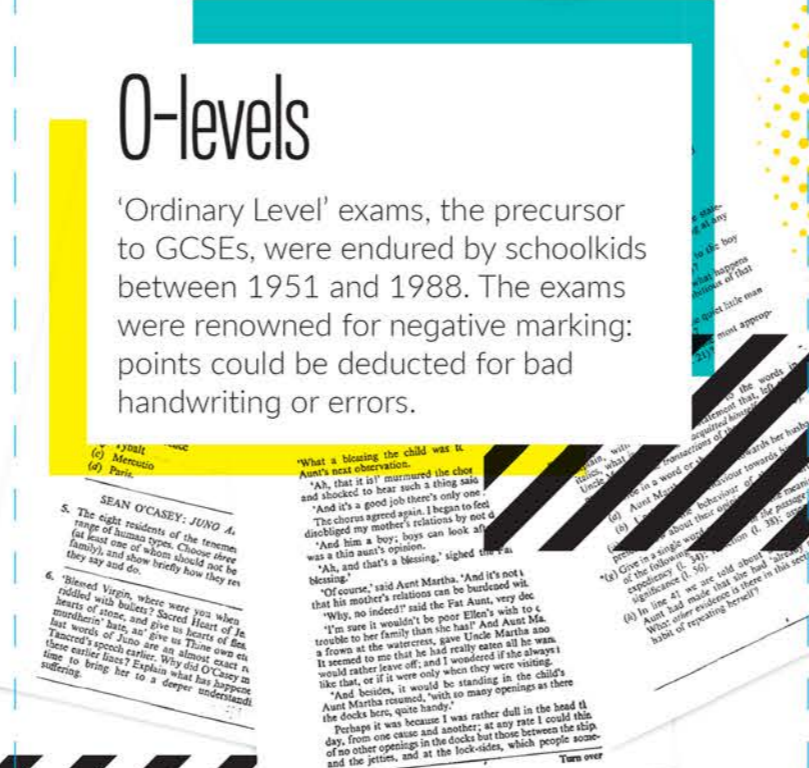
Pull-off ring-pulls

At one time you could barely set foot outdoors without spotting a curl of discarded metal. The sharp edges and environmental impact meant they were banned in 1989 in favour of stay-on tabs.



O-levels

'Ordinary Level' exams, the precursor to GCSEs, were endured by schoolkids between 1951 and 1988. The exams were renowned for negative marking: points could be deducted for bad handwriting or errors.



The Berlin Wall

The barricade dividing East and West Germany stood for nearly 30 years, separating communism from capitalism during the Cold War. But on 9 November 1989, jubilant revellers danced at the Brandenburg Gate as the Wall fell.



1980s

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Cassette tapes

Cheap, portable and easy to copy, yet derided by audiophiles, audio cassettes were annoyingly temperamental. Who can forget the hours spent re-spooling an unravelling tape using a pencil?



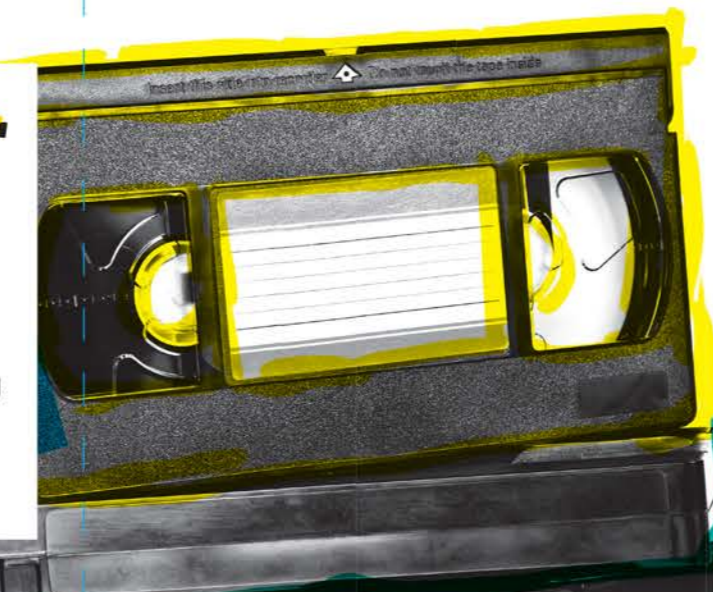
European currencies

Pre-1999, a trip to the continent meant stocking up on francs, marks, pesetas, lira or a gaggle of other coins. The euro did away with that, introducing a new currency for 300 million people.



Blockbuster Video

In the pre-Netflix age, watching a movie at home involved renting a video. US chain Blockbuster was king of the market, but online streaming killed the demand and its last UK store closed in 2013.



2000s

Top of the Pops

The BBC's chart countdown was an essential part of youth culture, launching hundreds of musicians' careers. It ran for more than 2,200 episodes between 1964 and 2006, hosting everyone from David Bowie to Mr Blobby.



Printed encyclopaedias

The essential homework resource: these weighty reference books held information on a huge range of topics, but couldn't compete with the web. Encyclopaedia Britannica went online-only in 2010 after more than 200 years.



The end is in sight for...

Petrol engines

As part of plans to tackle pollution, new petrol and diesel cars could be banned by 2032 in favour of electric motors. The aim is for all new cars in the UK to be zero-emissions by 2040.



Cash

Several businesses made headlines in 2018 after they stopped accepting cash in favour of cards and contactless payments. Could this be the beginning of the end for traditional coins and notes?



A blinding disease

Trachoma is an incredibly painful eye disease that has been causing people to go blind for thousands of years. It's still a big problem in some of the poorest parts of the world, but it's now on the verge of being wiped out.

Turn over for more about trachoma, and how we can consign it to history.





Help us wave goodbye to one of the world's oldest diseases

www.sightsavers.org/EndinSight

Trachoma: an agonising, blinding eye disease

Imagine if every time you blinked, your eyelashes scraped your eyeballs: without treatment, you'd eventually go blind. That's the reality for millions of people who have trachoma. The disease has been causing misery for centuries, but now we're on the brink of **wiping it out for good.**

8000BC

Trachoma is thought to have been present in Australia as far back as the **Ice Age**. Skeletons found by archaeologists show the earliest evidence of trachoma: lesions on the skulls suggest they had chronic eye infections.

2000BC

Hieroglyphs on ancient tombs in Sudan show images of eyes and tweezers, which are still used today by trachoma patients to **pluck out their eyelashes** and ease the pain. Trachoma was also mentioned in Egyptian medical notes from 1500BC.

1200s

Italian friar **Francis of Assisi** caught trachoma in the Middle East. He was blind when he died in 1226, although legend says he lost his sight because of 'the tears he'd shed for the sins of the world'.

1814

English poet **William Wordsworth** is said to have had trachoma during the latter part of his life. He wrote about the fear of losing his sight in his poem 'The Excursion'.

1900s

Immigrants arriving on **Ellis Island** in the US had their eyes checked for trachoma using a buttonhook (a tool used to fasten tight buttons) - they were warned to 'beware the buttonhook men'. Anyone with the disease was sent home or treated before being allowed into the country.

1974

In *The Godfather Part II*, the character of **Vito Corleone** passes through Ellis Island during his immigration to the US and is seen having his eyes checked for trachoma.

1993

Scientists identified an antibiotic that they said could be used to **treat trachoma**, after the first trials of the medication were carried out in The Gambia. Antibiotics are now the most common way to treat the disease.

2012

Oman became the first country to **officially eliminate trachoma** as a public health problem, as validated by the World Health Organization. Morocco followed in 2016, with Mexico, Cambodia and Laos in 2017, and Nepal, Iran and Ghana in 2018.

The future

Sightsavers, an organisation dedicated to fighting blindness, has joined donors, governments, pharmaceutical companies and non-government organisations to commit to banishing trachoma for good. This will improve the lives of **millions of people.**

What can we do about it?

Trachoma is an infectious disease that thrives in areas with water shortages, poor sanitation and infestations of flies. It's a big problem in some of the poorest parts of the world, with more than **157 million people** still at risk of going blind from the disease. But it can be treated and prevented with antibiotics and good hygiene.

Sightsavers has spent years treating people for trachoma, and educating them about good hygiene to prevent the disease spreading. Trachoma has already been beaten in many countries. Now we want to make history by eliminating it for good.

The end is in sight

We need your support to end the agony of trachoma. To learn how you can get involved and help us make history, visit www.sightsavers.org/EndinSight

Going, going...

GONE

These once-common sights have now been consigned to history.

Turn over to see how many of them you remember. What else will join them in years to come?

