Facebook Posts: Blenderbox



ALERT, INCOMING TRANSMISSION!

Blenderbox are over the moon (and galaxy) to announce the launch (in every sense) of Global Problem Solvers: The Series, which officially blasted into the webisphere last Friday! GPS is a digital and interactive program designed for students, helping them develop skills like complex problem solving, critical thinking, creativity, management and team work. Our future entrepreneurs are in good hands!



GPSTHESERIES.COM

Home | Global Problem Solvers

Meet the Global Problem Solvers: Adrien, Beela, Cristina, Kelile, Putri, and Satoshi. They are teenagers who each possess a unique skill to solve social problems. Putri, the team leader,



"Google is expected to release a new mobile-first algorithm update early in 2018, which means your website must be mobile responsive and load fast in order to maintain or get search engine rankings."

As a web design agency, one of the most frequent requests from clients is for mobile responsive design - which we deliver, every time.

Blenderbox looks forward to keeping up with the latest developments in responsive design and website best practices this year!



FORBES.COM

Website Redesign Best Practices For 2018

Websites should be updated continuously to stay abreast of technolo...



We are DELIGHTED to finally announce the launch of this special project - cepf.net. CEPF (Critical Ecosystem Partnership Fund) is a unique conservation organization on a mission to protect the world's biodiversity hotspots from crisis.

They focus on engaging with local communities in tackling issues of sustainable development and protecting the world's species, and work on both government and nongovernmental partnerships in providing their grants.

Their favorite elements of the new site are its themed Learning Section, updated visual design, and database of web pages for each project.

We continue to be inspired, educated and motivated by our clients, and are proud to be involved in creating an accessible and engaging platform for initiatives like those of CEPF.



CEPF.NET

Home | CEPF

CEPF is a joint initiative of l'Agence Française de Dévelopement, Conservation International, the European Union, the Global Environment Facility, the Government of Japan, the



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"The way we acquire knowledge and skills is going to fundamentally change due to the introduction of new technologies supporting flexible and personalized learning models."

Technology is set to play a transformational role in the world of education - and we're ready to embrace this, "in the context of an open, collaborative, lifelong learning experience."

A lot of our work here at Blenderbox involves the education sector, and we believe that pioneering new technology can have a truly positive impact by improving a user's online experience. Our websites and system integrations are designed so that schools, universities, organizations and even businesses can reach that goal of providing a "high-impact, personalized, and adaptive learning experience."



Designing for Education in the Age of AI - Method

Perspectives - Medium



Celebrating our latest launch success at the office today - enter hottix.org! We love working with arts and culture organizations, especially theaters - it's no disguise! 😉 Another one ticked off the list. If you're ever in Chicago, don't miss one of Hot Tix's amazing shows. Their wide range of viewings can now be browsed and booked with ease and enjoyment, thanks to a flawless ticket database integration!



HOTTIX.ORG

Hot Tix - Half-Price Theatre Tickets | Chicago, IL

Hot Tix, a program of the non-profit League of Chicago Theatres, sells half-price tickets to a wide variety of theatre productions for the..



"An \$800,000 grant given to District 31 will help battle inequity between the North Shore and South Shore schools."

Carnegie Corporation of New York is one of the three organizations who have partnered together to fund the grant for this new community-wide equity initiative, which is set to kick off at the end of January. We're always proud when our clients continue to make moves aimed at improving education and diversity in New York!



SILIVE.COM

\$800K grant to help fight inequity in Staten Island schools A new community-wide initiative is in the process after an \$800,000...



"In a world of rapidly advancing technology it's crucial to ensure companies and organizations are doing their best to make digital developments accessible to everyone."

It's Global Accessibility Awareness Day! At Blenderbox it has become a standard operating procedure for our team to implement best practices with regards to compliance, so that we can make our websites and designs accessible to all.

Some really great tips here on how we can all continue to expand our knowledge in this area as it develops, and how we can incorporate it as much as possible into our solutions!



MASHABLE.COM

Everything you need to know about Global Accessibility Awareness Day



Today, the GDPR (General Data Protection Regulation) comes into effect, as enforced by the European Union. Will the regulation impact organisations outside of the EU? What does this mean for US companies? Why is our data so important anyway, and what steps can we take to educate ourselves more on this topic? More to come from our team today on these questions!



FORBES.COM

The Birth Of GDPR: What Is It And What You Need To Know

Today is a big day for every business and organization in the world as...



You may have noticed your email inbox flooding recently with company policy updates. This has been prompted by the new GDPR legal framework, which goes into effect as of today in the EU - however, US companies are far from exempt from its implications. Jason, CEO here at Blenderbox, gives his top 5 tips on how you can make your US-based website more compliant. Don't forget to do your homework, however, and seek legal advice if you have any doubts on how you can best meet the new regulations and stay tip-top transparent! #gdpr #data



MEDIUM.COM

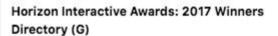
Tips for making your US-based website more GDPR compliant



We are thrilled for our long-term clients at Baby's First Test and the Genetic Alliance for scooping up several recognitions at the 2017 Horizon Interactive Awards! HIA is an international competition which recognizes best-in-class websites, videos, online advertising, print media and mobile applications. Baby's First Test received awards in the categories of education, health/human services, brochure and advocacy/non-profit. Congratulations!

https://www.horizoninteractiveawards.com/.../w.../winners_list_g







Horizon Interactive Awards: Directory (G)



Comparing website design to architecture - very interesting! And if the evolution of technology controls its capabilities, imagine what our websites will look like in another 100 years...never mind our architecture!



MEDIUM COM

The Future of Web Design is Hidden in the History of Architecture



"The consulting world is undergoing a shift. Over the last four years, consulting firms have been rapidly launching new digital consulting divisions

What started off as an infatuation with product design and more engaging web interfaces has become a full blown movement towards digitalization...where design firms are being acquired by large management consulting and IT services firms."



FORBES.COM

The Rise Of Digital Consultancies

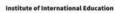
A small interactive robot from IBM's Watson department at the Digital...

Blenderbox is at Blenderbox. May 9, 2018 - Brooklyn, New York · 🚱

We are delighted to have been awarded 4 Communications Awards of Excellence at the 24th Annual Communicator Awards for our website designs in the categories of Education, Government and Culture! Congratulations to our clients WE NYC (https://we.nyc), LICM (https://www.licm.org), Concord Consortium (https://concord.org/) and IIE (https://www.iie.org) - we are proud to be your digital and communications partner!













Many business schools are starting to see the value of offering customized programs, which are designed specifically for solving problems within specific industries. "There is increasing demand for programs that are closely aligned with company strategy while addressing specific business challenges."

Client companies will always have different and niche training needs, and the top consulting firms such as McKinsey also see the value of providing "management and leadership tr... See More



NYTIMES.COM

Designing Business Education for a Custom Fit

More business schools are going into business themselves by designi...



"WE Fund: Crowd is part of WE NYC, a women's entrepreneurship initiative launched by the City's Department of Small Business Services in 2015. WE NYC connects women to mentoring, expert advice and customized business and leadership courses to help them start and grow successful businesses." WE NYC recognizes the importance of digital for both crowdfunding initiatives and communicating their message, and we are proud to work with organizations whose values are in line with our own!

WWW1.NYC.GOV



Mayor de Blasio and Kiva Announce First-of-its-kind Crowdfunding Program For Women Entrepreneurs

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