

# Nadira Bostic *Freelance Writer*

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## Professional Experience

02/2022 – present	<b>Freelance Writer, Swatch Digital</b> <ul style="list-style-type: none"><li>• Conduct market research on clients' products, services, and industries.</li><li>• Craft SEO-friendly content for websites and blog posts to increase organic traffic.</li><li>• Develop content for a variety of topics, ranging from business to lifestyle, for multiple websites.</li><li>• Edit and proofread content to confirm proper grammar, quality, and consistency with AP style.</li></ul>	Remote
08/2022 – 11/2022	<b>Freelance Junior Copywriter, 20nine</b> <ul style="list-style-type: none"><li>• Wrote copy for a Kickstarter campaign landing page.</li><li>• Wrote research-backed internal and external social media marketing posts for Facebook, LinkedIn, and Pinterest.</li><li>• Customized brand messages to reach and capture target audience interest and drive engagement.</li></ul>	Remote
08/2021 – 11/2021	<b>Freelance Email Copywriter, Liaison International</b> <ul style="list-style-type: none"><li>• Wrote email nurtures encouraging high school seniors and transfer students to apply to universities.</li><li>• Customized brand message to reach and capture target audience interest and drive engagement.</li></ul>	Remote
07/2020 – 07/2021	<b>Freelance Transcriber, Generation Z, LLC</b> <ul style="list-style-type: none"><li>• Transcribed audio of career interviews with music, film, and entertainment professionals.</li><li>• Reviewed transcriptions for accuracy in grammar, punctuation, and spelling.</li></ul>	Remote
02/2020 – 03/2020	<b>Copywriting Intern, 20nine</b> <ul style="list-style-type: none"><li>• Edited copy for accuracy and to correct grammar and style errors.</li><li>• Completed a competitive analysis of brand competitors.</li><li>• Researched potential customers' behavior, preferences, and purchasing habits.</li></ul>	Conshohocken, PA
05/2019 – 12/2019	<b>Student Writer, Fox School of Business at Temple University</b> <ul style="list-style-type: none"><li>• Wrote out-of-home and social media ad copy for the Fox School of Business's "Moments of Transformation" rebranding campaign.</li><li>• Wrote landing page copy for Master's programs.</li><li>• Wrote event listings, webinar invitation emails, and webinar reminder emails for higher education programs.</li></ul>	Philadelphia, PA

## Education

08/2015 – 12/2019	<b>B.A. in Advertising — Copywriting Track, Temple University</b>	Philadelphia, PA
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## Skills

Keyword Research • Market Research • Email Marketing • Advertising • Social Media Marketing • SEO Copywriting  
Wordpress • Asana • Facebook Advertising • Instagram Marketing • LinkedIn Marketing • Pinterest Marketing