

ANITA BALAKRISHNAN

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EMPLOYMENT

CNBC, *Technology reporter*

2015 - Current

Digital Reporter at CNBC covering the intersection of technology and business. Exploring the relationships between investors, workers, business leaders and consumers at companies like Apple, Uber and Amazon.

* Go-to reporter for fast-breaking events like earnings reports, IPOs and data breaches.

* Consistently one of the top bylines on CNBC.com over the past year, with over 1 million unique visitors per month.

News Associate

Wrote and reported on all things business, from stocks to the Federal Reserve to the U.S. presidential election to iPhone launches. Invited to come back full time after interning in spring 2015.

USA Today, *Money Section News Intern*

2015

Business Reporting intern for the Dow Jones News Fund Internship program. Frequently appeared on the front of the Money page in print and online, covering personal finance and consumer brands.

KDVR Fox 31 Denver/ KWGN Channel 2 News, *News Intern*

2014

Wrote web content and voice-overs for run-downs and assisted segment producers with guests. Wrote scripts, filmed stand-ups and edited video as a reporter trainee. Appeared on air in a restaurant review segment.

Transportation Solutions, *Communications Fellow*

2012 - 2014

First undergraduate ever selected as a masters fellow at the non-profit. Designed and wrote annual reports, newsletter and web copy and helped organize community meetings and events around sustainable transportation.

Colorado Homes and Lifestyles Magazine; Mountain Living Magazine, *Online, Social Media/Editorial Intern*

2012 - 2013

Covered the luxury real estate and interior design industries of the Western U.S. via blog posts, photo shoots, social media and "front-of-book" stories.

University of Denver Clarion Student newspaper, *Editor-in-chief*

2012 - 2013

Led a group of up to 50 student reporters, edited and approved every story, budget and layout. Covered the U.S. presidential debates (Obama-Romney) held on campus. Created new website and brought the paper from a \$40K deficit to a profit through revamped business plan.

EDUCATION

New York University

Master's Business and Economic Reporting, with certificate from Stern School of Business 2016

University of Denver

Bachelor's Economics, Environmental Biology double major 2014

Minor in English, Phi Beta Kappa, Cum Laude

University of Hong Kong study abroad

AWARDS

Suchita Nayar Scholarship, *New York Financial Writers' Association*

2015

Marjorie Deane Fellowship, *A full-ride scholarship for the first year of NYU graduate school, awarded in partnership with The Economist*

J. Fagg Foster Award, *Given to the top graduating seniors in economics at the University of Denver*

2014

Journalism on Poverty Scholarship,

Long-form journalism commissioned by the Marguerite Casey Foundation on issues surrounding poverty on college campuses

2013

VOLUNTEERING

Public Achievement Coach through AmeriCorps

2010 - 2012

Spent 10-20 hours per week in local schools helping students organize volunteer projects