

# ABRAHAM MARTINEZ

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## Education

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### Parsons School of Design

Master of Arts  
Fashion Studies

New York, NY  
Graduating May 2018

### Southwestern University

Bachelor of Arts  
Communication Studies Major

Georgetown, TX  
August 2012—May 2016

## Internship and Work Experience

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### L'Officiel USA

Contributor

New York, NY

Presently

- Pitched, researched, and wrote stories for the magazine's website and print issues
- SEO and social media management
- Contributed to print issues and participated in editorial meetings
- Provided backup services for the digital team, including assisting with the editing of content from our international partners

### CR Fashion Book

Online Editorial Intern

New York, NY

February 2018— Presently

- Provided support with ongoing fashion news coverage
- Assisted with online fashion features, from the research phase to completion
- Maintained calendars and organized beauty and fashion closet
- Developed engaging, continuous content for all Social Media channels (Facebook, Twitter, Tumblr, Pinterest)
- Trend and photo research in addition to management of content archive

### NYLON

Digital Editorial Intern

New York, NY

September 2017—December 2017

- Published feature stories focusing on fashion, music, culture, and news
- Assisted the digital editorial team by posting original pieces, uploading in-book content online, and coming up with weekly pitches
- Pushed original video content and conducted market research
- Carried out errands and conducted photoshoot prep, beauty/fashion closet organization, and transportation of clothing racks

### i-D Magazine

Editorial Intern

Brooklyn, NY

June 2017—August 2017

- Conducted daily news sweeps and research for editorial staff and produced online articles
- Input video embedding and updated verbiage for translated international stories
- Prepared weekly pitches for features dealing with music, fashion, beauty, and culture
- Participated in weekly editorial meetings and brainstorming sessions

### The FADER

Editorial Intern

New York, NY

January 2017—May 2017

- Pitched and wrote feature stories, interviews, music reviews, event coverage, and aggregated content posts for the magazine's website.
- Purchased and maintained supplies for editorial photoshoots
- Attended editorial meetings and collaborated with staff writers