

Ronald Day
<https://www.linkedin.com/in/ronaldday1/>

**64 Eastern Avenue
Somerville, NJ 08876**

**908-566-5249
dayronaltdt@gmail.com**

NEWSROOM MANAGER / SENIOR EDITOR / WRITER

Award-winning media professional with experience managing editorial staff and production, with a record of building teams, setting editorial tone and agenda, and publishing quality content.

- Skilled in news and editorial operations, from managing staff and freelancers to assigning, developing and publishing a schedule of news, features and opinion.
- Capable of building and managing systems and processes for producing content from start to finish, including assigning, scheduling, writing, editing, publishing.
- Established record of developing new and incoming journalists, as well as creating a global pool of freelancers with a focus on publishing quality content.
- Experienced in Squarespace, Wordpress, and Mailchimp.

EXPERIENCE

Boundless Impact, Senior Content Editor – New York January 2022 – Present
Editorial Content Responsibilities:

- Rebooting Boundless's primary paid content, updating style and voice to create reader-friendly pieces from research-heavy studies.
- Publishing on Squarespace.
- Built company's first system for producing, updating and tracking content.
- Writing, editing and managing Mailchimp email campaigns.
- Liaising with tech and executive teams to ensure quality control of website content.
- Interviewing potential new employees, onboarding and supervising interns.

Karma Impact News, Senior Editor – New York June 2019 – September 2020
Head of News Operations:

- Responsible for all aspects of newsroom operations: setting editorial tone and direction, hiring, managing story pipeline and more.
- As editor-in-charge, ensured adherence to highest journalistic standards of fairness and accuracy.
- Developed story ideas for staff and global pool of freelancers, collaborating frequently to generate story ideas and guiding them as stories progressed.
- Managed weekly and daily story flow, creating uninterrupted flow of quality stories.
- Led daily editorial meeting with news and art staff.
- Created opinion section that published articles from thought leaders in impact investing.
- Karma named to Nossa Data's Responsible Investment Ecosystem during my leadership.

Ronald Day

Bloomberg News, Editor & Reporter – New York City and Princeton, NJ 1998 – 2018

Various roles included:

Editor: *Social Velocity / Breaking News / US Speed Desk* 2008 – 2018

- Played key role in founding Bloomberg's Social Velocity breaking news team: developed rules and best practices as team grew from three US reporters to 25 worldwide.
- Helped launch Bloomberg First Word's Washington, D.C. team and wrote best practices.
- Served in leadership role, setting pace and training new members. Scheduled news coverage and assignments.
- Created Bloomberg's first TweetDeck monitoring for news.
- Developed guidelines and set pace and tone for 24/7 Twitter monitoring-breaking news unit
- Maintained "sense of urgency" while enforcing highest standards of speed and accuracy.
- Wrote headlines that routinely moved stock and bond prices.
- Headlined and summarized "this just in" news collected from bots, crawlers, news alerts and press releases.

Reporter: *Technology, Commodities, General Assignment* 1998 – 2008

- On technology reporting team, covered Fortune 500 tech companies and news from Apple to Microsoft to Oracle.
- As commodities reporter, covered sugar, coffee, cocoa, cotton, orange juice markets.
- Appeared frequently on Bloomberg TV; wrote feature articles for *Bloomberg Markets* magazine.

OTHER RELEVANT EXPERIENCE

Freelance Writer & Editor: *BigThink.com, AARP.org, Investopedia, Law360.com*

Substitute Teacher: State of New Jersey

Business Reporter: *Daily Record*, Parsippany, NJ

News Reporter & Editor: *North Jersey Herald & News*, Passaic, NJ

News Reporter: *Pioneer Press*, Oak Park, IL

Reporter: *Asbury Park Press*, Neptune City, NJ

EDUCATION

Bachelor of Science – Anthropology, Northern Arizona University, Flagstaff, AZ

MAGAZINE PUBLICATIONS

Day, Ronald. "CA's Swainson Hit by Skittish Investors, Fraud Legacy." *Bloomberg Markets*, 25 Jan. 2006, pp. 94-100.

Day, Ronald. "India's Wipro, Infosys Expand to \$43 Billion Consulting Arena." *Bloomberg Markets*, 22 August 2004.

HONORS AND AWARDS

Journalism Award for Distinguished Business and Financial Reporting of New Jersey Issues, CIT Group and Rutgers University Department of Journalism and Mass Media
Category: Best Article, Small Daily: "Software Finds a Home"