Gensuite
Inspired by Users. Created for Leaders Like You.

BREAKTHROUGHS FOR TOMORROW
2020 AND BEYOND

A NOTE FROM
OUR FOUNDER & CEO

As Founder & CEO, it is my privilege to introduce you to Gensuite on behalf of our global Subscriber Group.

One thing that has always struck a chord with me about our users is the sheer passion they have for their craft and their vision for a best-practice based platform. Our shared mission is to create a tool that can be adopted and integrated into the DNA of every company to improve and protect lives worldwide, and we are committed to continuously innovating new solutions to support that goal. I'm proud to have been a part of this collaborative journey of innovation for over two decades now.

Gensuite is a cloud-based compliance and management software solution, inspired by users and created for leaders like you. Our comprehensive solution suite covers core functions in Environmental, Health, Safety & Sustainability (EHS&S), Quality, Security, Responsible Sourcing, Product Stewardship and Equipment Asset Management. For over two decades, our main objective has been to support leaders like you now and into the future.

We closed 2018 as the most successful year in Gensuite history, a testament to our shared vision. In the years to come, we aim to breakthrough to new frontiers. For us, that means collaborating to explore new ideas and bringing forth the next generation of Gensuite — data visualization, artificial intelligence, frontier technology, and a hyper-personalized user interface!

It's an exciting time to be a part of our experienced & diverse group of subscribers, partners and Gensuite team members, and I look forward to sharing this next chapter of the Gensuite story with you.

R Mukund
Gensuite Founder & CEO
May 2019

ABOUT GENSUITE
INSPIRED BY USERS.
CREATED FOR LEADERS LIKE YOU.

Discover Gensuite, the cloud-based, single-version software built on best practice work-flows leveraging the latest in tech innovations.

Committed to Innovation & Evolution

▶ Compliance and management software with integrated application modules across all functions and programs, available in 16+ languages with Mobile capabilities

▶ 225+ subscribing companies (20X+ growth) with a 92% retention rate from 2011-2019

▶ Proud to foster a global Subscriber Group 1,000,000+ users strong

▶ 380+ global team members, experienced in application support, training, customization, regional/local requirements, historical data migration and more

▶ Global network of Gensuite Experts and Alliance Partners

▶ Ranked #1 in Customer Satisfaction (92%) in the most recent NAEM EHS Software Survey

All-Encompassing Solution & Service

▶ Cloud-based, single-version software solution suite built on 20+ years of best practice workflows & industry experience

▶ Readily configurable solution with flexible configuration features, powerful extensions & integration options

▶ Built to scale from single-site to enterprise-wide deployment, with the option for Gensuite READY™: a pre-configured, economical alternative ready for launch in <2 weeks!

▶ Streamlined collaboration across Mobile & Desktop, with on/offline functionality & intelligent email/push notifications

▶ Integrated data analytics with Tableau® business intelligence tools for real-time stakeholder engagement

▶ Equipped with leading-edge technology, including Genny™ - the first-ever virtual assistant designed for EHS&S management systems

Designed to foster robust sustainable processes for enterprise engagement, enhanced productivity & operational excellence
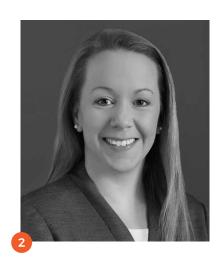
FANTASTIC & SECOND TO NONE

❝ WHEN YOU START USING GENSUITE, YOU GET SO MUCH MORE THAN A SOFTWARE PACKAGE OUT OF A BOX. THE GENSUITE TEAM IS THERE TO SUPPORT YOU AND YOUR TEAM TO ENSURE YOU GET THE BEST EXPERIENCE FROM YOUR PARTNERSHIP, WITH THEIR TEAM OF EHS EXPERTS FOR YOUR EHS NEEDS. IT'S A FANTASTIC PRODUCT AND A TALENTED AND AVAILABLE SUPPORT TEAM SECOND TO NONE.

SAFETY LEADER & GENSUITE USER SINCE 2001

MEET OUR **EXECUTIVE** LEADERSHIP

1   **R Mukund**
Founder & CEO

2   **Natasha Porter**
Executive Vice President &
Customer Development Officer

3   **Vijay Alluru**
Vice President & Product
Management Executive

4   **Matthew Bayuk**
Vice President & Product
Design Executive

5   **Donavan Hornsby**
Vice President & Strategic
Business Development Executive

6   **Naveen GV**
Managing Director & Global
Business Development Executive

7   **Jason Krueger**
Vice President &
IT/Fulfillment Executive

8   **Mark Boehner**
Vice President & Service Delivery
Operations Executive

Gensuite is led by an energized and motivated team of global leaders with over 20 years of domain expertise and a passion for enabling subscribers to accomplish their business process objectives more efficiently, effectively and collaboratively, while delivering value and performance excellence to their respective enterprises.
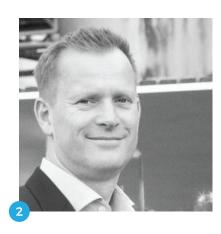
MEET OUR **CUSTOMER** ADVISORY BOARD

1   RICK TAYLOR
Vice President of EHS
Parker Hannifin

2   JJ VAN DER BIJ
SVP of EHS
Tate & Lyle

3   MARK STOLER
Gensuite Executive Council
Chairman, Gensuite CAB

4   MICHAEL MELNYK
Senior Director of Quality
Thyssenkrupp

5   IRENE SANTOSCOY
Director of EHS
Danaher Corporation

6   ERIC RANKIN
Vice President of EHS
Ingersoll Rand

The Gensuite Customer Advisory Board (CAB) is a forum for strengthening partnerships with our most active subscribers with a chance to ensure that Gensuite continues to effectively support current and future compliance and management systems needs, provide direct executive-level feedback on how Gensuite is doing and what we can do additionally or differently, and how we can leverage synergies between innovators and thought-leaders across the Gensuite subscriber group to achieve shared priorities.

7 KEN ROSS
Vice President of Corporate
EHS & Security
Carpenter Technology Corp

8 KELVIN SANBORN
Executive EHS Digital &
Analytics Leader
General Electric

9 ROB SOMERS
Director of EHS
Perrigo Company

10 JASMINE OMAR
Worldwide Senior Manager
of EHS Strategy & Risk
Management
Amazon

11 CHARLES MALANIAK
Corporate Environmental
Compliance Manager
Wakefern Food Corp

12 ALLISON MONTGOMERY
Global Senior Director of
EHS&S
Harris Corp

DEDICATED &
GLOBAL SUPPORT

EUROPE

CANADA

UNITED STATES

MEXICO

INDIA

CHINA

AUSTRALIA

375+ EMPLOYEES WORLDWIDE

11
OFFICES

IN
8
COUNTRIES

WE'RE PASSIONATE ABOUT SERVICE
& PARTNERING WITH OUR SUBSCRIBERS

"

WHEREVER I GO, AROUND THE WORLD, PEOPLE TELL ME ABOUT THIS TEAM. THEY RECOGNIZE THE WORK WE'VE DONE, AND IT MAKES ME INCREDIBLY PROUD TO BE A PART OF GENSUITE.

R MUKUND, GENSUITE FOUNDER & CEO

INVESTING IN THE FUTURE

How will we continue our commitment to innovation and evolution in 2019, 2020 and beyond? We will pursue our strategy for growth by always enhancing our current capabilities, investing in new innovations and expanding our diverse Subscriber Group, Alliance partner network & global teams.

Revitalizing
Gensuite

In 2017, Gensuite announced its greatest User Experience initiative to date. And we delivered on that commitment with a system-wide upgrade and complete revitalization of our core application modules — in just 18 months. Today, our software offers the same innovative, best-practice driven solutions that our reputation is built upon, now with a refreshed & streamlined user experience across the entire suite. We're passionate about what we do, and "recharging" our software, system-wide was a vital element in our ongoing commitment to evolve to meet and exceed customers' needs — ensuring that Gensuite remains the single-version, cloud-based software solution built to last.

Deploying Smart
Technologies

Our team will continue to invest in smart technologies such as Genny™ artificial intelligence, Smart Glasses, IoT devices, and integrated data science and visualization.

Genny™
Virtual assistant for voice/text-controlled commands for barrier-free interaction

Analytics & Machine Learning
Generate predictive performance intelligence and AI-analytics

Smart Glasses
Integrate for remote presence and content delivery at the point of use

Beacons
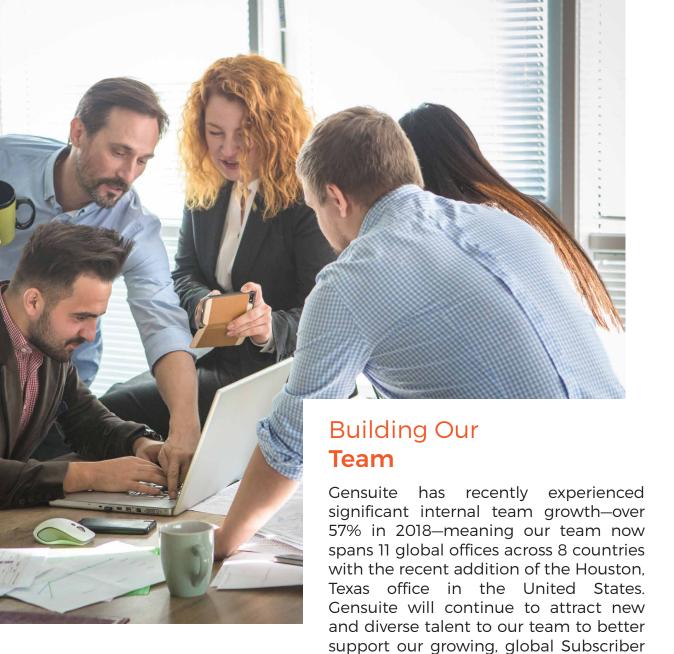BLE proximity devices to notify and deliver user-relevant insights

Image Recognition
Use artificial intelligence to analyze and recognize images and videos to help identify objects and potential hazards

Mobile
Seamless integration across desktop & Mobile devices, on/offline reporting and powerful QR Code functionality

Building Our
Team

Gensuite has recently experienced significant internal team growth—over 57% in 2018—meaning our team now spans 11 global offices across 8 countries with the recent addition of the Houston, Texas office in the United States. Gensuite will continue to attract new and diverse talent to our team to better support our growing, global Subscriber Group.
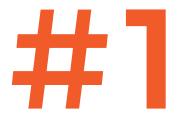
Set Sights on
Driving Growth

2018 was an unprecedented year for Gensuite—surpassing a momentous milestone of 1 million active users and record-setting company growth. In 2019-2020 and beyond, Gensuite plans to continue its commitment to innovation and evolution by focusing efforts on expanding its subscriber group and working closely with subscribers to brainstorm and create solutions to the industry's toughest problems into the future.

WE'RE OBSESSIVE WHEN IT COMES TO

SUPPORTING THIS COMMUNITY

#1 IN CUSTOMER SERVICE
(NAEM, CAPTERRA)

92%
CUSTOMER RETENTION RATE

100%
ON TIME LAUNCH

SUPPORTING

1,000,000+
USERS

ENABLING A GLOBAL COMPANY TO DRIVE & TRACK SITE IMPLEMENTATION OF EHS PROGRAM ELEMENTS

Business Profile

▶ A publicly held, global industrial company

▶ Headquartered in Europe with 250+ locations and 50,000 employees

▶ Top performing in their markets

Business Needs

▶ Implement a phased priority scheme to manage EHS&S elements

▶ Set up a system that will provide company-wide visibility to global sites

▶ Leverage data mining capabilities to easily identify risks across sites and drive corrective actions

Specific EHS&S/IT Needs

▶ A system that can be configured to manage and oversee specific EHS&S performance and program progress to:

▶ Track site awareness and implementation of EHS&S tools

▶ Provide roll-ups of data and average scores across business sites to create reports to derive opportunities for program improvement

▶ Digitize processes used to track company-wide performance and program elements

Gensuite Solutions

▶ Enables site-level assignment and tracking of individual program elements and process implementation expectations

▶ Standardizes implementation through targeted implementation guidance notes and best practice sharing

▶ Provides visibility to site, business and corporate management on milestones accomplished by program element and analytical tools to identify key program gaps/needs

Results & Benefits

▶ Established a management template to drive successful implementation across sites

▶ Successful tracking of 50+ program elements across 250+ global sites

▶ Provided discrete data on program implementation status to oversee the company's EHS&S performance and program

CONNECTING WITH THE WORLD: **GENSUITE BELIEVES IN COMMUNITY**

Gensuite is passionate about giving back to community, whether that be in Cincinnati, Ohio; Shanghai, China; or Malawi, Africa, and our team as a whole makes it a priority to be active in each global location's community. Gensuite demonstrates community impact around the world through our Global Community Outreach program. Going above and beyond the practical, environmental, health & safety and sustainability impact of our applications, our Global Community Outreach is our way of giving back, participating and donating to various charities around the world every quarter.

build**On**

In 2018, the Gensuite Team made it a company-wide initiative to raise money to build a school in Malawi, Africa for buildOn, a nonprofit organization dedicated to supporting and developing schools in underprivileged communities. Our team successfully raised $30,000 to build the school through various fundraisers held all year—from pie throwing to sumo wrestling, we found ways to make raising money fun! We look forward to building the school in August 2019!
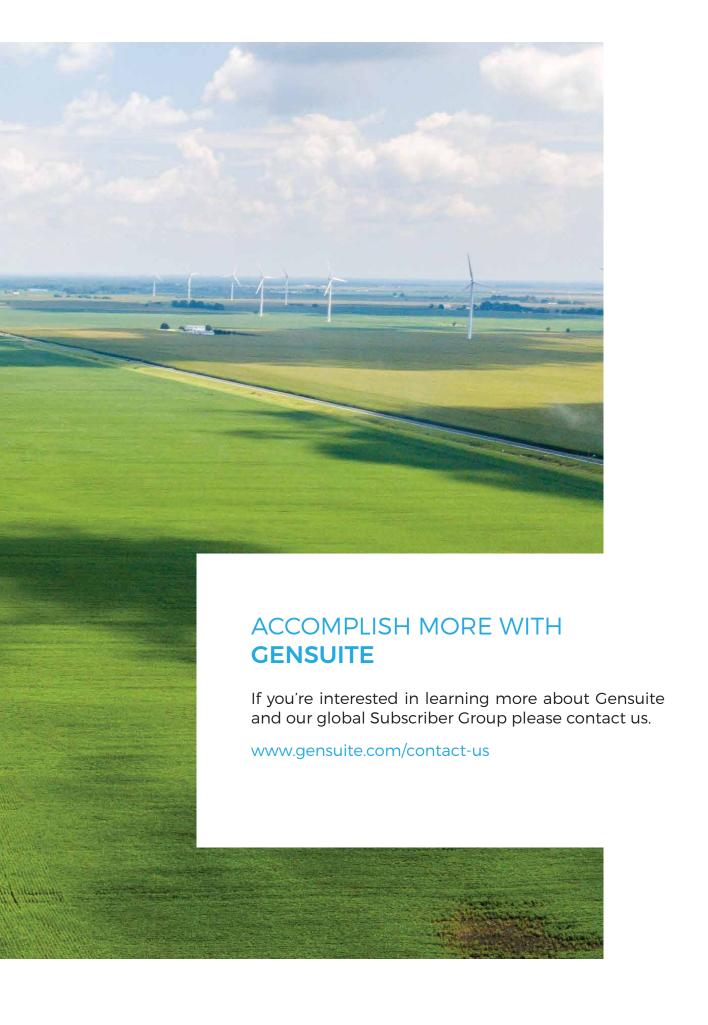
The Gensuite **Scholarship**

2019 will be the third year of the Gensuite Scholarship as part of a 5-year partnership with the University of Cincinnati. The Gensuite Scholarship honors one student in the University of Cincinnati Environmental Studies program with a $5,000 tuition gift. With roots dating back 20 years in the Cincinnati area, Gensuite's goal with this scholarship is to support students in the Environmental, Health & Safety (EHS) discipline locally, and to build a stronger academic presence in the region.

Infinite **Chance**

As part of a new community outreach initiative, Gensuite will sponsor 4 students in Guatemala, supporting a 2-year trade school program for Infinite Chance, a non-profit organization co-led by Gensuite's own Senior Product Developer, Aaron Mott. In 2018, Gensuite donated a technology center to the children of one Guatemalan community to give them digital educational resources.

ACCOMPLISH MORE WITH
GENSUITE

If you're interested in learning more about Gensuite and our global Subscriber Group please contact us.

www.gensuite.com/contact-us

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China
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