

# Redmond Carolipio

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EDITOR | WRITER | DIGITAL PRODUCER

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- Accomplished communications professional with expertise in producing content for various multimedia formats, including websites, blogs, social media, magazines, internet radio, broadcast, podcasts and video
  - Award-winning writer with a passion for language and the ability to translate complicated concepts into clear and engaging prose
  - Strong editor with skills ranging from line editing to complex story reconstruction for various channels
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## Professional Experience

**Marketplace / American Public Media** – Los Angeles, CA

**Digital Producer**, August 2018 – present

- Write and edit news stories, buildouts and a variety of digital pieces for the website of Marketplace, the international radio show that focuses on how business and the economy impacts daily life
- Provide digital support for both Marketplace Morning Report and Marketplace.
- Provided support on digital desk for social media channels, newsletter and editing interviews

**WorthPlaying.com**

**Contributing Writer**, 2007 – present

- Go-to reviewer for one of the longest-running video game review sites
- Other assignments include previews, in-depth reviews, and event coverage including the Electronic Entertainment Expo

**KPCC / Southern California Public Radio** – Pasadena, CA

**Digital Producer**, July 2014 – January 2018

- Write, find and edit news stories for the website of 89.3 KPCC, a National Public Radio station broadcasting throughout Southern California
- Primary morning web producer for 10-month period handling everything from breaking news posts and morning show web build-outs to writing and planning social media designed to accompany those online pieces in real time
- Coach morning show producers on writing and editing for digital channels to accompany on-air topics
- Maintain KPCC's presence on Facebook, Twitter and Instagram social media channels
- On-air contributor covering the Electronic Entertainment Expo

**AOL / Patch Media Group (Patch.com)** – San Gabriel Valley, CA

**Assistant Regional Editor**, December 2010 – October 2013

- Supervised production of eight community news websites in the San Gabriel Valley region staffed by five local editors while serving as an adviser and mentor; coordinated coverage with editors and reporters from more than 30 other community websites across Los Angeles and San Bernardino counties
- Responsible for regional budget allocations, including payment of freelance staff
- Wrote and edited stories, improved search engine optimization, shot photos, recorded and edited video and performed voiceover work for highlight-reel news packages
- Engaged residents and sparked discussions with active participation in social media including Twitter, Facebook and Instagram

**Key Achievements**

- Oversaw the launch of Pasadena-focused site that reached unique-view target within first month

**The Sun** – San Bernardino, CA

**Assistant City Editor**, July 2008 – December 2010

- Led a team of 12 reporters plus freelance writers and photographers covering social trends, education, government, cultural issues, crime and breaking news in San Bernardino and Riverside counties for print and online channels
- Assisted in organization, planning, development and execution of daily, weekend and special section news products including coordination with photo, design and online desks to ensure optimum presentation and use of multimedia components
- Coordinated coverage with other departments, affiliated newspapers and Web sites to minimize workload duplication and maximize production

*Key Achievements*

- Built staff morale and maintained a positive work environment amid layoffs and furloughs

**The Start Button / Tech-Out** – San Bernardino, CA

**Blogger / Columnist**, March 2006 – December 2010

- Served as lead editor and content manager for one of the first blogs produced by the Los Angeles Newspaper Group; managed a team of contributing writers

**AllGames.com** – Los Angeles, CA

**Contributor / Co-host**, February 2006 – August 2008

- Regular co-host on the “All Games Interactive” daily online radio show and moderator for the site’s online community
- Assigned coverage, edited submissions and maintained content developed by team of guest critics

**Los Angeles Newspaper Group** – Ontario, CA

**Features Writer / Columnist**, August 2002 – June 2008

- Wrote award-winning columns and stories about popular culture and technology for the then 1.5 million-circulation Los Angeles Newspaper Group and its nine newspapers; columns syndicated across Media News Group affiliates
- Hosted news segments as part of daily online broadcast; also hosted and produced weekly podcasts

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## Other Experience

*Inland Living Magazine*, Writer (2007-2008); *The Sun*, Copy Editor / Designer (2002-2005); *Erie Times-News*, Columnist (2001-2002); *Erie Times-News*, Features Copy Editor / Designer (2001-2002); *Newsday*, Features Editor Internship (2001)

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## Education

**Bachelor of Science in Journalism**, emphasis in magazine journalism

Kent State University – Kent, Ohio

**Dow Jones Newspaper Fund**, selected for preeminent copy editing course and internship at *Newsday*

**Voices for All**, introductory and advanced courses in voiceover acting

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## Skills and Honors

- Experienced in Microsoft and Apple operating systems, and the following: Microsoft Office (Word, Excel, PowerPoint, Outlook), HTML, SEO, Twitter, Facebook, Instagram, WordPress, Airtable, Slack, Movable Type, Acrobat, Photoshop (cropping, sizing, color correction), ProTools, Garage Band and assorted content management systems
- Expert in Associated Press style with refined style and grammar abilities to improve others’ copy