

Jennifer Connic

Accomplished local and social media journalist who bridged the gap from print to online news.

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EXPERIENCE

Storyful, New York, N.Y. — *US news coordinator*, 2017 – 2018

- Oversee all US news coverage plans, including daily and long-term priorities.
- Real-time social media news gathering, including discovery and verification of videos and images.
- Assist in the recruitment and maintaining of US market clients.
- Identify and complete news projects focusing on US news.
- Train staff on coverage of US issues and identify and empower staff to assist on leading on coverage.

Storyful, New York, N.Y. — *Senior journalist*, 2014 – 2017

- Real-time social media news gathering, including discovery and verification of videos and images.
- Work with clients in verification and gaining permission for content.
- Assist in the recruitment of clients, especially in the US market.
- Serve as a newsroom leader, especially in championing US stories.

NJ.com, Morristown, N.J. — *Social media producer*, 2011 – 2014

- Oversaw the management of all NJ.com social media accounts.
- Developed a voice and engagement style for NJ.com social media accounts and campaigns.
- Oversaw numerous social media campaigns, including the curation of user photos, videos and comments.
- Trained NJ.com and newspaper staffs on social media.

Patch, Millburn, N.J. — *Local editor*, 2008 – 2011

- Edited one of the three original Patch sites, which was considered the gold standard across the company.
- Oversaw all site operations, including writing and editing stories, creating video packages, managing social accounts and engaging with the community.
- Managed a stable of freelancers, working closely on projects.

NJMG, West Paterson, N.J. — *Senior web producer*, 2011 – 2014

- Helped manage daily news site operations for northjersey.com and myheraldnews.com.
- Managed group of three full-time and two part-time web producers.
- Worked with staff to develop multimedia packages.
- Trained staff on tools and equipment when necessary.

SKILLS

Social media, news verification

Wordpress, Movable Type, other CMS applications

Photoshop, Final Cut

HTML/CSS

Facebook, Twitter analytics

Social media optimization

Chartbeat, Omnicore, Parse.ly

AWARDS

Society of Professional Journalists Connecticut Chapter — *Web breaking news, first place, 2007*

Society of Professional Journalists Connecticut Chapter — *General excellence for an independent news website, first place, 2007*

EDUCATION

Quinnipiac University — *M.S. Journalism*

2006

American University — *B.A. Print Journalism*

1999

WestportNow, Westport, Conn. — *Editor*, 2005-2007

- Oversaw all site operations, including writing and editing stories.
- Managed a group of “citizen journalists.”
- Won SPJ award for general excellence in an independent news website and in breaking news.