

< STORE REVIEWS: DO U SPEAK GREEN AND SOHUM SPA & WELLNESS SANCTUARY



>> Apart from being nature friendly, the range at DUSG also gives you a lot of choice in terms of designs, prints and colours

DO YOU WEAR GREEN?

Dev Goswami finds out if Do U Speak Green will give you reason enough to switch over to the green side....

With the whole world trying to go green these days, it has now become a fad to use devices that are green, make our homes green and lots more. However, Shishir Goenka, founder of Do U Speak Green (DUSG), has taken it a step further — you can now wear green.

They do not want their clothes to be considered a 'fad' however. They hope that people from all walks of life come and check them out. After all the more people buy these the more it benefits the planet.

The brand is quite old in terms of existence. DUSG was founded by Shishir around nineteen years ago but only dealt with exporting materials and goods. It is only since last March that the brand has started retailing within India.

DUSG promises you apparel which is 100% organic and made from materials that have in no way damaged the planet. The main sources used to make the cloth are organic cotton, bamboo fibre and eucalyptus fibre. Even, small and inconsequential things such as the buttons are fully organic. Similarly, the prints on the clothes too are made with natural water-based colours.

Do not worry though, a fashion conscious person will not be left dissatisfied by their range of designs, embroideries and prints. We tried their bamboo fibre based apparel and found that their claims of it having cooling properties were very true. If not better than cotton, the material is as good and definitely softer.

Another way you will be making a contribution is through their policy of donating 10% of their sales to environmental causes. The fact that it is 10% of their 'sales' and not 'profit' is another indication of their intentions.

These clothes are a wonderful way through which you can literally carry the cause of environmental conservation on your sleeve.

Price ₹500 onwards

Where Mother Earth, Sobo Central, Tardeo; Shop no. 5, Atria Mall, Worli; BNHS, Hornbill House, Colaba. You can also visit their web store on www.douspeakgreen.com

Contact 66335782, 22410523

Balancing act

Sohum Spa & Wellness Sanctuary, in Juhu now houses a salon. **Rhea Dhanbhooora** tells you whether it manages to live up to their good reputation...

We know that Sohum Spa is a nice place, well done up and quite luxurious. So when I heard that there was a new salon open there, housed in the same building and possibly with the same principles, I was more than just a little thrilled. Here was a chance for me to get pampered and also to find out if the salon was as good as their spa.

Walking up the stairs to the salon, I didn't quite expect such a small area to be dedicated to it. It looked like a typical tiny salon, but small didn't translate into unattractive in this case. It was well done up but there were only two people working inside, which could have been because it was quite close to closing time. It could also mean that they are still setting up.

The salon has beauty services for hair, nails as well as bridal packages. It's quiet and relaxing, not your typical salon buzzing with chatter and activity, which makes for a good experience after a tiring day at work.

My Wellness Hair Spa (₹1,200) was extremely good. My hairstylist was friendly and talkative without being annoying and probing. There was conversation and a brilliant treatment which left my hair soft and shiny.

I also tried their Express Pedicure (₹1,000). While it was very relaxing, I was disappointed with the actual treatment. Only one coat of nail paint as compared to other salons will mean this doesn't last me long.



Where Plot no. B-10, Juhu Vile Parle Sports Club, Vaikunthal Mehta Road, Juhu
Contact 26139603, 61396000, 9820835153

Treatments are a bit overpriced here too. You will have to dish out ₹250 for threading your upper lip and a hair wash will set you back by the same amount! A blow dry for medium hair costs ₹750 while guys can get a shave for ₹150 and a haircut for ₹350.

The salon is more on the expensive side but if money is not an issue and you'd like an evening of relaxation and some good treatments, head down to Sohum Salon.

< NEW LAUNCH: FIND OUT WHAT'S NEW IN STORE

CUPIDO RANGE FROM PEPE JEANS

A part of Pepe Jeans' spring summer '11 collection, the Cupido range comes with a modern preppy handwriting which combines weekday wardrobe essentials with softer and more feminine pieces. You get to choose from a colour palette which mixes beiges and ecru shades with soft melon and green alongside orange and navy. From jerseys and simple skirts to dresses and tops, get a chic and contemporary look this season.

Price ₹1,099 onwards

Where Pepe Jeans London stores in the city

POPLEY ETERNAL'S TEARDROP COLLECTION

Popley Eternal brings out their collection of Teardrop Earrings, offering stylish and innovative jewellery for the modern lady. Suraj Popley, the MD says, "The collection will make sure that every woman looks out-of-the-world on all special occasions." The beautifully crafted diamonds and emeralds will add a dash of sophisticated glamour to your whole ensemble from the simplest outfits to designer ball gowns to traditional Indian wear.

Price ₹11,00,000 onwards

Where Plot no. 188-A, Turner Road, Bandra (W)
Contact 26511349

