

VALENTINA BORÉ

Journalist

ABOUT ME

I'm a journalist at heart, but I'm happy to stretch my wings and put to use the skills I've gained in the newspaper industry in other fields. I'm fluent in Spanish — it's my first language. I'm looking for jobs in the journalism, marketing or public relations fields that align with my skills and will challenge me and help me grow.

CONTACT

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Open to Relocation

6546 Fairway Hill Court

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PROFESSIONAL EXPERIENCE

Content Liaison (Jan. 2018 - April 2018)

Crystal Clear Digital Marketing - Orlando

- Edit blogs for 300+ clients for grammar and SEO optimization.
- Write SEO-optimized pages for clients on their services.
- Train new content writers on various aspects.
- Manage relationships with freelance writers, including recruiting new writers and managing their work.

Reporter (Oct. 2016 - Dec. 2017)

The Villages Daily Sun — The Villages, Florida

- Assisted in creating a weekly hyperlocal newspaper.
- Won for community and excellence in newsroom-wide quarterly awards.
- Cover an active retirement community of more than 120,000 residents.
- Pitch and produce stories as a reporter for a hyperlocal community newspaper.
- Cover the arts and pets communities in a new beat.

Copy Editor (April 2015 - Sept. 2016)

She Did What She Wanted — Remote

- Edited the work sent in by the contributing writers for clarity, comprehension, flow and grammatical errors.

Bureau Chief (Aug. 2015 - Dec. 2015)

Knightly News — Orlando, Florida

- Managed a staff of 15 students.
- Held weekly pitch meetings.
- Edited and published about 15-20 stories a week.

Managing Editor (Jan. 2015 - May 2015)

Knightly News — Orlando, Florida

- Received copy from journalism students to edit.
- Accepted or denied pitches.
- Managed a staff of ten student editors who helped edit copy.

EDUCATION

University of Central Florida

BA in Journalism and Women's Studies
2013 - 2015

SKILLS

AP Style | Copy Editing | Reporting | InCopy
Google Drive | Microsoft Office | Social Media