



## My Background

I am an accomplished writing professional with a proven track record in all aspects of the creative process: conceptualization, planning, execution.

## Professional Skills

web content  
ad copy  
blogging  
newsletters  
scripts  
book writing  
professional bios  
press releases  
print collateral  
editing  
social media

## Reach me at:

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# EMILY B. KING

Writer + Editor

## Work Background

### Writer

#### Emily B. King Inc. | 2008 - present

##### Magazine and Newspaper Writing

- Created content for several locally published magazines, reporting on topics such as fashion, food and restaurants, the arts and culture. Demonstrated ability to research and quickly learn unfamiliar topics and pin down the expert to interview for the story.
- Consistently contribute healthcare-focused articles to a local newspaper to promote a healthcare system.

##### Blog Writing

- Regularly produce blog posts and articles for a variety of different industries, including the arts, food and restaurants, fashion and healthcare. Experience in conducting in-depth research and interviewing industry professionals.

##### Marketing and Advertising

- Work with marketing teams to create a variety of content, including promotional articles, web content, professional bios, commercial scripts, print collateral, press releases. Experience in the following industries: energy industry, healthcare, medical devices, technology, manufacturing, plastic surgery, long term care and more.

##### Author

- Was selected to write the 4th edition of the Moon Pittsburgh travel guide, published by Hachett Book Group. Exposure to all different aspects of the book publishing process, from a written proposal to final edits. Required extensive research, interviewing chefs, business owners, museum curators, visiting different sites. Involvement in selecting imagery and assisting with map creation. The 290-page book was published in 2018.
- Published several pieces online, including a personal essay in the New York Times Motherlode blog in 2014. The story shed a light on mental health and motherhood.

## Education Background

### University of Pittsburgh

#### Bachelor of Arts in English Writing and Business

- Minor in Fine Arts
- University of Pittsburgh Scholar Award Recipient
- *Public Relations*, Student Government Board
- Nominated for Golden Quill Award, 2015