

Matt Weyrich

Sports Writer, Reporter & Media Specialist



Matthew.Weyrich@gmail.com



@ByMattWeyrich



MattWeyrich.com

Versatile multiplatform journalist with experience covering all four major U.S. sports in a top-10 media market. Capable of producing quality, compelling content for written, video, audio and social media platforms. Seeking opportunity to further passion of sports beat reporting.

Work Experience

NBC SPORTS WASHINGTON — Washington, D.C.

Capitals (NHL) beat reporter (Sept. '22–present)

- Cover the day-to-day storylines of the Capitals for NBCSW's website by attending games and practices, conducting interviews, breaking news & publishing features and analysis.

Nationals (MLB) beat reporter (Jan. '21–Aug. '22)

- Spent two seasons on the Nationals beat as NBCSW's lone reporter covering baseball.

Digital content miner (Aug. '19–Dec. '20)

- Worked on digital desk, writing on all major sports teams in D.C./Baltimore, flagging story ideas, writing articles on a quick turnaround, generating headlines and drafting social media posts.

C-VILLE WEEKLY — Charlottesville, Va.

Local news reporter (June–Oct. '19)

THE WASHINGTON POST EXPRESS — D.C.

Freelance writer for MLB stories (July '17–Aug. '18)

SPORTS ILLUSTRATED KIDS — New York, NY

Editorial intern (June–Aug. '18)

THE BREEZE — Harrisonburg, Va.

Editor-in-chief (May '17–March '19)

Sports editor (Aug. '16–April '17)

Sports writer (Aug. '15–Aug. '16)

Education

JAMES MADISON UNIVERSITY

Bachelor's degree (May '19)

Major: Media Arts & Design

Concentration: Journalism

Minor: Sport Communication

Skills

- In-depth knowledge of MLB, NHL, NFL, NBA, CFB & CBB, in particular **statistics, payroll structure & history**
- Efficient writer with excellent copy-editing skills and **knowledge of AP Style rules**
- **Sports beat coverage** experience: Interviews with players/coaches, covering games from press box, recaps & analysis
- Strong understanding of SEO techniques & **capable of determining newsworthiness** in today's digital/social media age
- Experience with **hosting podcasts** & live video broadcasts, bringing an outgoing & well-spoken presence to the table
- Team player with **strong leadership skills, self-motivated** and a **hard worker**

Awards

Virginia Press Association

- 2018 1st place — General News Writing
- 2018 1st place — Grand Sweepstakes (editor)
- 2017 1st place — Specialty Section
- 2017 1st place — Grand Sweepstakes (editor)

Associated Collegiate Press

- 2017 Online Pacemaker finalist (editor)

Boy Scouts of America

- Rank of Eagle Scout (2015)