



## ABOUT ME

Background in both the creative and business worlds. From travel writing to project management, developing brands or creating content, my goal is to be part of projects that matter.



Montreal-based global nomad  
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English / French / Spanish

Proficient in WordPress and other computer stuff



Concordia University  
Bachelors Degree, Economics

Western University  
Business Administration

# Jason Najum

Click here for portfolio and work samples

[www.jasonnajum.com](http://www.jasonnajum.com)

## The Lonely Planet

*Writer*

Lonely Planet travel writer. Produced feature articles and covered local events. Responsible for updating travel database.

## Pond Technologies

*Content Creator / PR / Business Development*

Dynamic cleantech startup. Duties included overseeing written content, marketing materials, and social media posts, as well developing PR and business relationships. Worked with management to create relevant content and roll-out PR campaigns.

## National Geographic

*Writer*

Freelance writer producing travel and culture features.

## Gables Produce

*Director of Operations*

Co-owner and director of operations. Created a successful new brand that captured market share with major retailers across North America. Other duties included sales, marketing, web content, and various executive activities. <http://gablesproduce.com/>

## The Huffington Post (HuffPost)

*Writer*

Regular contributor to HuffPost US and Canada editions. Many pieces published on front page as "Featured Blog Post".

## Univision Communicatuions Inc.

*Writer*

Column for Univision's *Project Earth* magazine. Contract to produce weekly travel and environmental content.

## HeadSpace Magazine

*Writer. Editor. Founder.*

Founded a current events digital magazine. Focus on social justice and cultural commentary. Built a loyal following with many posts getting over 100,000 views.

## Cantexus Inc.

*Director of Sales and Development*

Founder and director of a sourcing and sales agency representing brands and producers in the North American market.