

PERI SHEININ

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EDUCATION

Brown University

2017 – 2021, Providence, RI

- English (Nonfiction Writing), GPA: 4.0
 - 2019 Beth Lisa Feldman Prize in English Composition, an annual award given to one Brown student, for children's book titled *Taz Tries for the Top*
- 4-year Varsity Tennis Team athlete
 - 2018 Marisa Schonfeld Bruno Award, an annual award given to one Brown tennis player for exemplary display of determination, sportsmanship, and compassion on and off the court
 - Student Athlete Advisory Committee (SAAC) Executive Board - Female Ivy League Representative
- *Brown Daily Herald* Sportswriter

SPORTS MEDIA

WHSV TV-3, Sports Anchor/ Reporter/ Producer

June 2021 – Present, Harrisonburg, VA

- Served as Sports Director for eight months, producing, reporting, and anchoring three shows every day
- Launched *Women in Sports*, an original series spanning over 20 episodes highlighting local female athletes and coaches
- Produces and hosts weekly 30-minute football show that includes live pregame report, postgame interviews, and studio analysis
- Produces and hosts *Student-Athlete of the Week*, a segment celebrating top high school student-athletes in the community
- Books and interviews guests, shoots and edits highlights, conducts interviews, writes daily scripts and digital web stories, and creates social media content
- Works with news team covering local stories at the intersection of sports, entertainment, and culture

ESPN/CRACKED RACQUETS, Tennis Play-By-Play Commentator

January 2023 – Present

- Solo hosted over 15 broadcasts spanning 6-10 hours each on ESPN+ and Cracked Racquets YouTube channel
- Weekly broadcasts covering ACC, SEC, Big Ten conference matches spanning over 130 hours in 2023
- Covering 2023 NCAA Division I Tennis Championships

ON THE RISE, Host and Creator

May 2021 – Present

- Released over 30 episodes of a Tennis Channel podcast highlighting unique voices in women's college tennis
- Scouts and books guests, conducts interviews, and runs social media accounts for the first podcast devoted to female college tennis players

SPORTS INTERNSHIPS

HBO, Sports Media Relations Intern

May 2020 – August 2020

- Wrote, researched, and distributed an original daily newsletter for upcoming HBO Sports programming
- Drafted press releases, conducted research, and structured timelines for HBO Sports documentaries
- Tracked and aggregated content from social, print, and podcast media around major HBO Sports announcements
- Assembled collateral for HBO Sports programming based on assessments of review positivity and source credibility

Behind The Racquet, Story Editor Intern

May 2020 – June 2021

- Developed blog and created content for platform where professional tennis players reveal their mental health journeys
- Edited, organized, and condensed six-page interview transcripts for website and Instagram content

WPRI-TV, Sports Intern

September 2019 – January 2020, Providence, RI

- Assisted the Sports Director in script writing, production, and editing for nightly sportscasts on WPRI Channel 12
- Analyzed film for highlights, selected sound bites for stories, and pitched story ideas
- Traveled to Gillette Stadium to capture player interviews and press conferences for Patriots gameday coverage

The International Tennis Hall of Fame (ITHF), Communications Intern

June – August 2019, Newport, RI

- Ran the Media Room and hosted over 100 reporters during the Hall of Fame Open, a men's professional tour event

- Developed promotional and event coverage content for Facebook, Instagram, and Twitter
- Composed event scripts and talking points for the ITHF CEO and President for ITHF Induction Ceremony Weekend

The Connecticut Open, Assistant to the Tournament Director

May – August 2018, New Haven, CT

- Responsible for the Wild Card process: tracked player performance, made player recommendations for main and qualifying draws, and handled over 200 applications from potential players for the women's professional tour event
- Organized logistics and coordinated with key constituents throughout the summer

ADDITIONAL INFORMATION

Women in Sports: Advisory Board Member and Ambassador: Girls On The Run, WomenSport International

East Greenwich High School: Three-time Division 1 State Singles Tennis Champion with four-year record of 78-1

Skills: Keynote, Office (PowerPoint, Word, Excel), iMovie, Adobe Premier, Arc Publishing, Avid iNEWS, AP ENPS, Edius