

SKYLA PATTON

JOURNALIST

she/her

References,
certifications and
source diversity
audit available
upon request

PROFESSIONAL SUMMARY

Multimedia journalist specializing in writing, editing and photography with a focus on cannabis and the great outdoors. Tree hugger. Happy camper. Storyteller.

SKILLS

- Nonfiction and fiction writing
- Copy editing and proofing
- Photo making and editing
- Leadership skills, training
- Communication, organization
- Social media marketing, public relations
- Audio, video shooting and editing
- Adobe Creative Cloud

EDUCATION

University of Oregon x2

Graduate Diploma | June 2021 - June 2022
Master of Arts, Journalism & Communications

Undergraduate Diploma | Sept 2016 - Dec 2020
Bachelor of Arts, Journalism & Political Science

PROFESSIONAL HISTORY

Editor in Chief, Co-Founder

Green Eugene Magazine | 2017 - June, 2022
- Manage a team of 8-12 people, oversee all content and editorial
- Pitch, write and edit stories of my own & staff writers

Outdoors Reporting Intern, Podcaster

Salem Statesman Journal | July - Sept 2022
- Pitch, investigate and write multimedia feature and/or breaking news stories related to wildfires, outdoor recreation and the environment
- Produce and edit episodes of the Explore Oregon Podcast

NONPROFIT WORK

Emerald Media Group Board of Directors

Business Side Representative | Oct 2019 - Jun 2020

Camp RYLA 5110

Leadership Counselor | Jun 2017 - Jun 2020


Editor, Writer

Emerald Media Group | 2017 - June, 2022
- Manage a team of 12-14 people, oversee all content and editorial for over 5 different publications
- Work actively with design staff and publisher to shape editions

Contributing Writer

Illinois Valley News | 2019 - 2022
- Pitch, investigate and write feature and/or breaking news stories for the greater community of Josephine County remotely
- Attend events as a reporter/representative

REACH ME AT:

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