



**FEEDING
CHILDREN
EVERYWHERE**



2014

ANNUAL REPORT

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culture overview

OVER THE LAST 4 YEARS,

▶ we have always expressed that to truly understand the FCE experience, you have to see it. Feel the excitement of an event. Put on a hairnet. Change a story.

The culture at Feeding Children Everywhere can be described in that we do everything in love and with a healthy dose of

togetherness, acceptance, creativity, blessing and the belief that we have no limits.

We are strategic thinking paired with determination, futuristic dreamers paired with innovative developers, and passion paired with teamwork.

What initially began as a means to provide hope and nourishment to hungry families evolved into something even greater, providing social and charitable nourishment to volunteers. This nourishment brings people from all walks of life together and ignites a desire to make a tangible difference. **At Feeding Children Everywhere, we provide hope to people in need and empowerment to those who serve.**



TOGETHERNESS

———— We are better together. ————

HUNGER PROJECTS:

The most fun you'll ever have volunteering.

▶ Our Hunger Projects are efficient, effective, and engaging but more than that- they bring people together. **We thrive in empowering and mobilizing people from all walks of life to package meals for those in the United States and all around the world.** These high-energy events give those yearning to make a difference a way to create tangible global change and spread unwavering hope.

We have a commitment to providing a volunteer experience unlike any other. We truly believe that changing a life is something to celebrate. It should ignite a spark, cause some healthy chaos, and make you feel alive.

With music booming, lentils flying and a sea of hairnets, our volunteers work together to create a truly dynamic experience and the by-product? Thousands of healthy meals packaged for hungry children along the way. Giving back should feel this good.

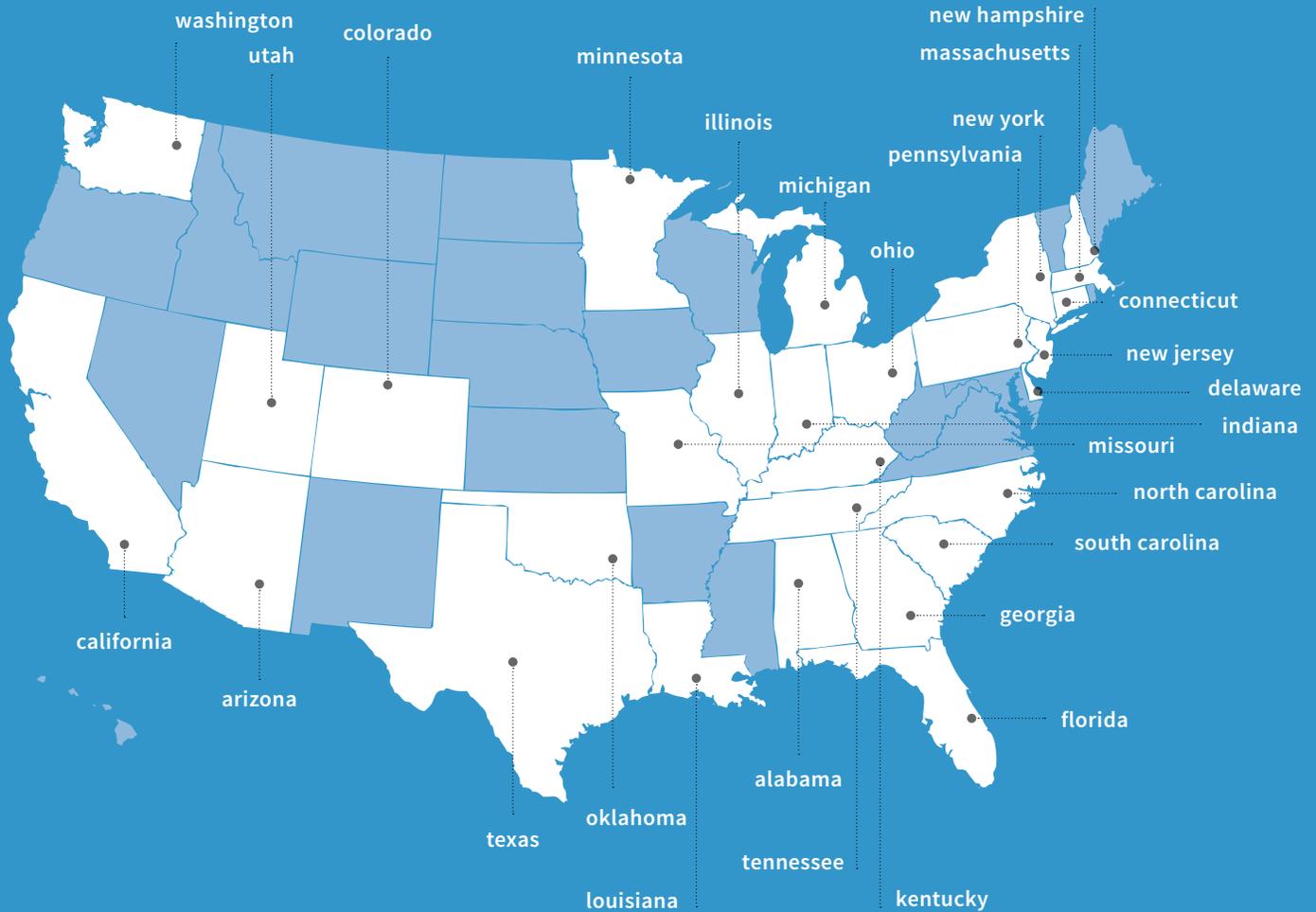
391

IN

29

HUNGER PROJECTS

STATES





togetherness

VOLUNTEERS

They put passion into action.



They cheer for every filled box. They embrace the hairnet proudly. They are participants of something truly incredible.

They are CEO's and kindergarteners. They are Girl Scouts and post-grads. They are world-changers with the fire to make a difference. They are diverse people from all walks of life, full of heart and overflowing with hope. They come from large corporations, small businesses, churches, schools, organizations, and community groups from all over the world. Our volunteers show up looking to make a small change and leave creating a huge impact.

They are more than everyday volunteers- they are Hunger Heroes. [In 2014 alone, we got to work with 67,357 of these remarkable world-changers.](#)

67,357

VOLUNTEERS

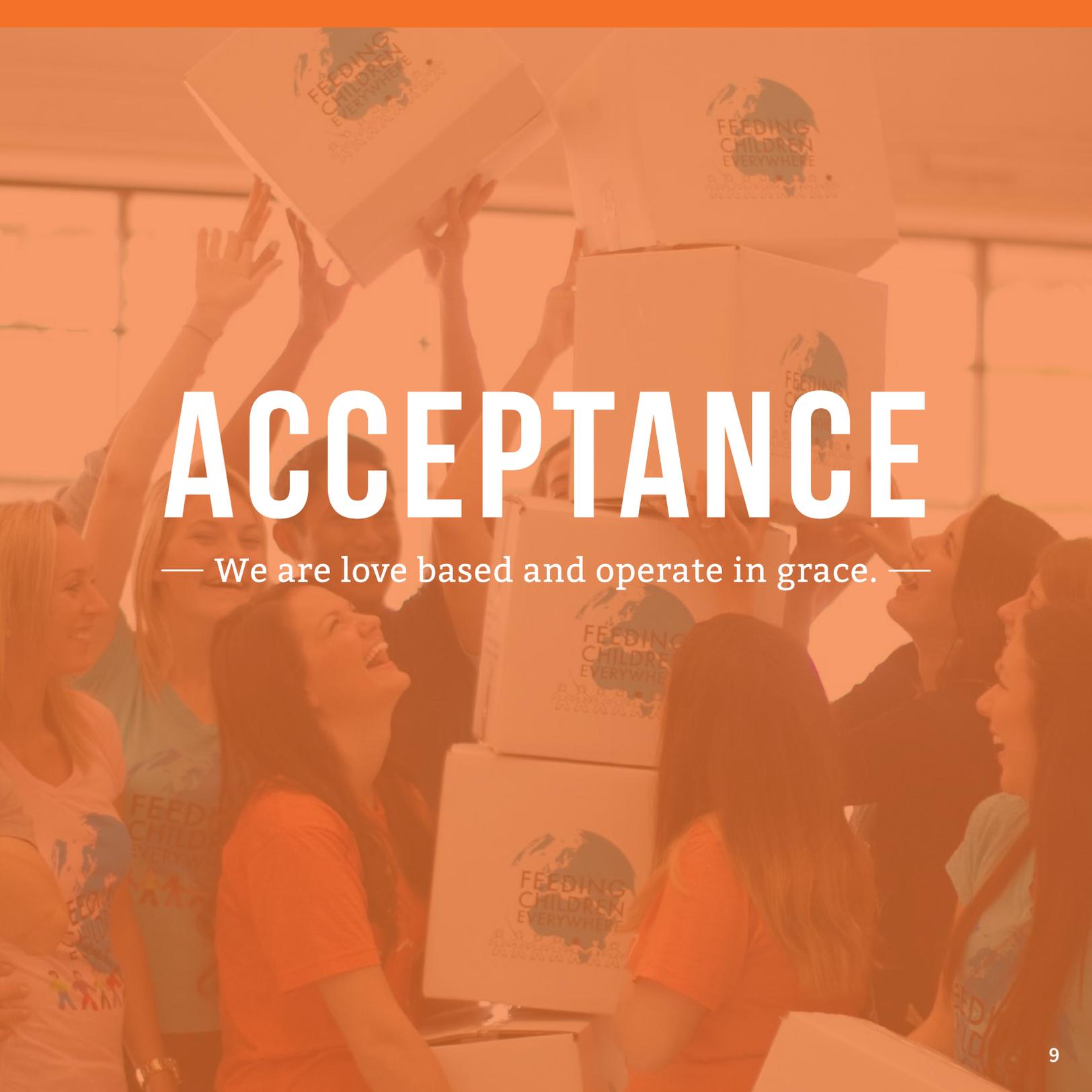


PARTNER SPOTLIGHT

▶ They sacrificed their conference rooms, lunch breaks and meeting agendas. Our partners have made it a pivotal part of their corporate culture to harness community responsibility and serve wholeheartedly.

We are so proud to be partnering with so many great organizations all around the world and assisting in the amazing work of international non-profits. With such incredible partners being the ultimate Hunger Heroes, the villain of Hunger doesn't stand a chance. *They are what make providing global change and tangible hope all possible.*





ACCEPTANCE

— We are love based and operate in grace. —

STAFF

We work hard and play hard.

▶ They are visionaries, go-getters, and mountain-movers. They facilitate hundreds of events with thousands of volunteers and do it with a hairnet and a smile. They execute plans and have their passports in hand- ready to go wherever the fight against hunger takes them.

From emceeding Hunger Projects to executing marketing campaigns to coordinating the shipment of 100,000 pounds of Lentils, **our staff has a commitment to exemplifying excellence no matter the project.**

**“ At Feeding Children Everywhere,
we’re a family and making a global impact is all in a day’s “work”.**

acceptance



INTERNS

Professional experience and personal growth.

▶ Our internship program is not just about impacting the lives of hungry people, but is also an open door to the hearts of young world changers from universities and schools around the country. From operations to graphic design and human resources to logistics, our team of motivated students are challenged and empowered in their specific field. **They get the opportunity to work on hands-on and meaningful projects in departments that interest and challenge them.**

We welcome our interns into the FCE family and the personal and professional growth that comes from the relationship is truly awe-inspiring.

2,415

APPLICANTS

106

INTERNS



CREATIVITY

We think outside of the box and
encourage shared innovation.

ASHLYN'S BIKE

▶ One of our youngest Hunger Heroes, Ashlyn, showed genuine altruism when she donated to Feeding Children Everywhere. Ashlyn had been saving her money for five months to buy a bike until, one day, her mom explained that there are some kids that go to bed hungry. **She decided that she would rather spend her money feeding children in need then on something for just herself.** Ashlyn is an incredible model of a child cultivating empathy for other children in need.



What would you give up
to feed a hungry child?

KALEB'S ARTWORK

▶ There is no limit to how creativity can be used to help those in need. Ten-year-old Kaleb Rhoton has become well known for his exceptional painting abilities and has already started to donate his time and talents. **In 2014, he began selling his artwork and giving half of the proceeds to Feeding Children Everywhere.** Kaleb became excited about contributing to FCE once he learned that **his \$1,000 goal is able to feed 4,000 children.** By sharing his impressive skills and giant heart, Kaleb is a picturesque example of how compassion can be fostered at any age.



SHERWIN'S CLIMB

▶ Sherwin Antonio truly recognized how grueling the fight against hunger can be as he climbed to the summit of Mt. Kilimanjaro. Instead of typical fundraising techniques, **Sherwin decided to join FCE's NO Hunger Ball campaign with a goal to raise \$15,000 through this treacherous climb to Kilimanjaro's peak.** By exploring unique fundraising strategies, Sherwin combined his personal ambitions with the universal goal of combating childhood hunger worldwide.



SARAH STOPS HUNGER

▶ After participating in her first Hunger Project, Sarah was enamored with the experience and impact of packaging meals with Feeding Children Everywhere.

Sarah took the initiative to make this a yearly project and **she began Sarah Stops Hunger, her very own organization partnering with FCE to host a Hunger Project in her community once a year. In 2014, they packaged 17,000 meals and now plan to reach 25,000 meals at their 2015 Hunger Project.** Sarah was inspired by the experience to host a Hunger Project of her own; she hopes that her story can do the same for others. As she says, “If that happens, the chain reaction of a whole lot of good will create a whole lot of happy.” Sarah showcases how dedication and compassion at any age can truly make a difference all around the world.





BLESSING

— We are blessed to be a blessing. —

FINANCIALS

Committed to top-ranked transparency

▶ It's important for donors and event sponsors to know where their financial contributions are going. Feeding Children Everywhere has a commitment to complete transparency. Out of all donations received, **91% of funds go directly to our meal programs and 9% of funds go towards general and administrative expenses.**

The formula is simple; for every one dollar received, Feeding Children Everywhere will package and ship four healthy meals to hungry children around the world. At FCE, we hope to be a blessing to hungry children all around the world, when in reality, the true blessing lies in the presence and impact they make in our lives.



\$2,952,437

TOTAL REVENUE IN 2014

\$87,592

MERCHANDISE DONATIONS

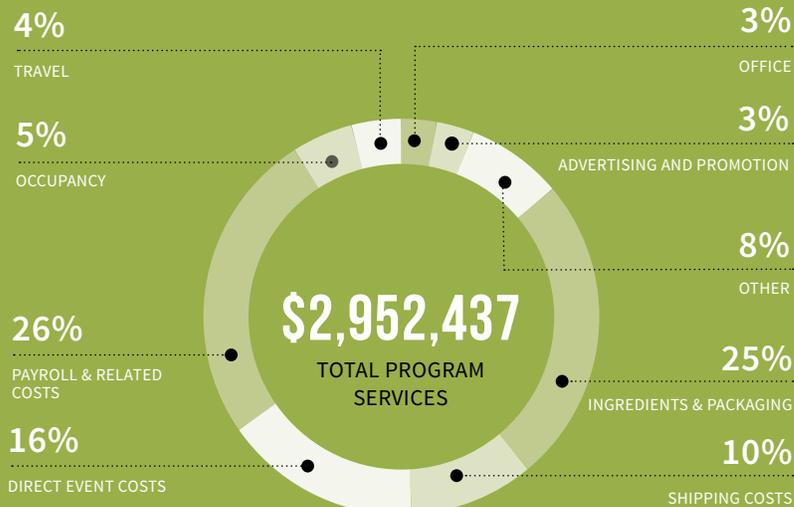
\$211,781

GENERAL DONATIONS

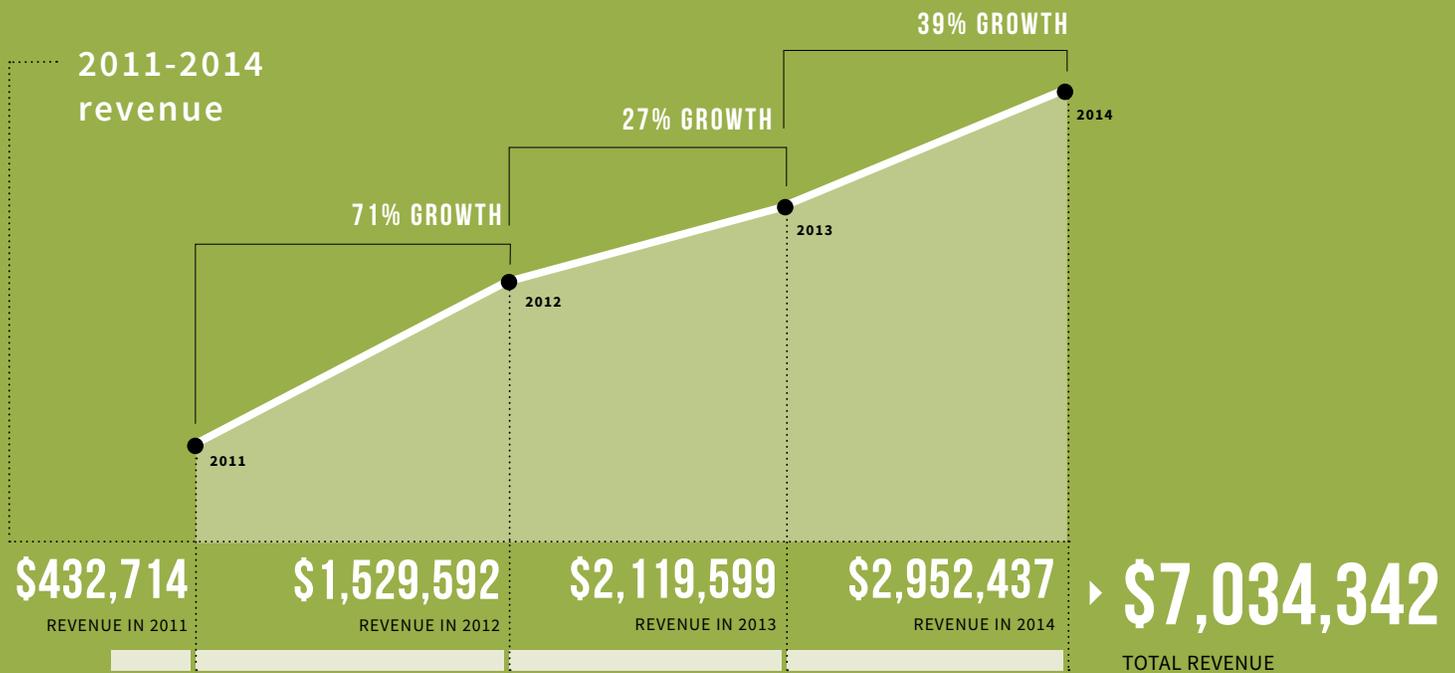
\$2,653,064

EVENT DONATIONS

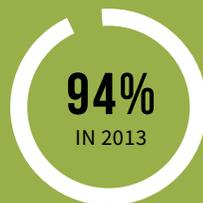
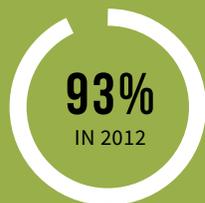
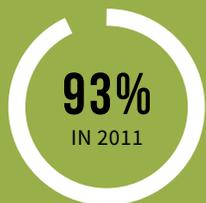
Program Services Breakdown



blessing



% of funding toward meal program

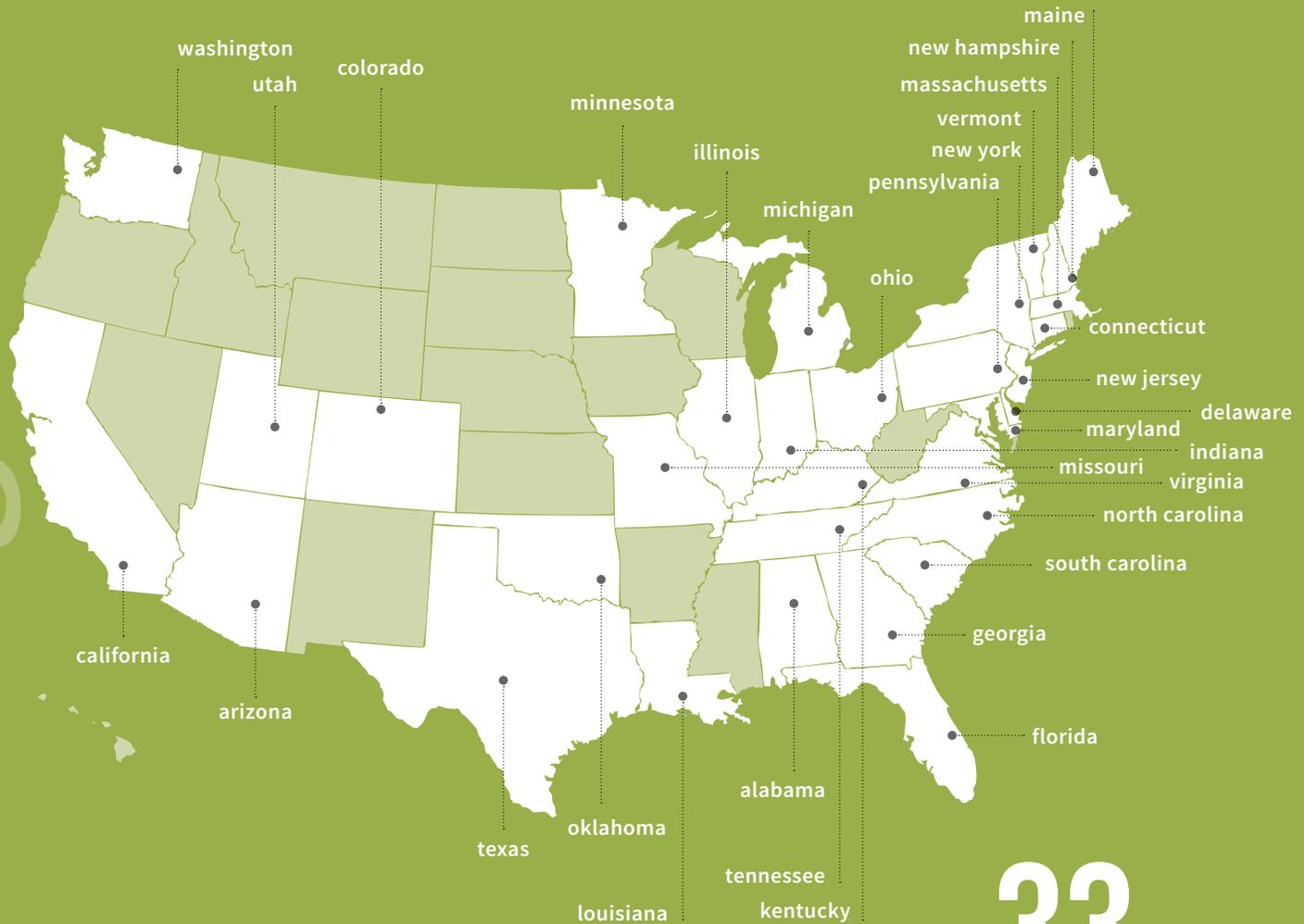


blessing

DESCRIPTION	2014	2013	2012	2011
Revenue	2,952,437	2,119,599	1,529,592	434,714
Expenses:				
Program Services	2,582,588	1,789,816	1,157,015	387,654
Management & General	211,744	126,076	76,467	25,618
Fundraising	31,520	0	0	0
Total Expenses	2,825,852	1,915,892	1,233,482	413,272
Increase in Net Assets	126,585	203,707	296,110	21,442
Cash	461,584	375,196	283,222	6,748
Other Assets	241,841	196,587	73,342	22,077
Total Assets	703,425	571,783	356,564	28,825
Liabilities	52,911	47,854	36,342	4,713
Net Assets	650,514	523,929	320,222	24,112
Total Liabilities & Net Assets	703,425	571,783	356,564	28,825

MEAL DISTRIBUTION - DOMESTIC

Granting freedom from hunger right here at home.



33

STATES DISTRIBUTED TO

blessing

MEAL DISTRIBUTION - INTERNATIONAL

Creating collective change and providing global hope.



19

COUNTRIES DISTRIBUTED TO

blessing

A man with a beard, wearing a dark t-shirt with the text 'FEEDING CHILDREN EVERYWHERE' and a logo, is pushing a pallet of white boxes in a warehouse. The boxes also feature the same logo. The background shows more stacks of boxes and a bright, clean environment.

NO LIMITS

We dream big.
Not even the sky is a limit.

2014

▶ has been a year of unbelievable growth and incredible impact at Feeding Children Everywhere. With more volunteers, Hunger Projects, and meals packaged than we ever fathomed- we truly have no limits to how far our relentless approach to the fight against hunger will take us.

With a vision so great and determination to match, we believe Feeding Children Everywhere has the power to end childhood hunger once and for all. This mindset is crucial to our success and the reason we have been able to **facilitate 391 Hunger Projects, mobilize 67,357 volunteers and package and distribute 9,734,644 meals in 2014 alone.** The potential impact we have is endless and with no limits, anything is possible.

IN 2014 WE FACILITATED

391

HUNGER PROJECTS

MOBILIZED

67,357

VOLUNTEERS

& PACKED

9,734,644

HEALTHY MEALS

..... TOGETHER, WE ARE

FEEDING CHILDREN EVERYWHERE

.....
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