



JACQUELINE CONCIATORE

FREELANCE WRITER & EDITOR

SUMMARY

Dedicated, veteran wordsmith who has written for high-profile people and organizations including Dr. Jane Goodall, the Jane Goodall Institute (10 years), the National Science Foundation (5 years), and *Current Newspaper*, the journal about public media (6 years). I make technical and complex subjects understandable, using a lively, reader-friendly writing style. I offer creativity in development of storylines and outreach approaches, as well as proven skills in social media. Conscientious and discerning, with a keen editorial eye.

EXPERIENCE

Freelance Writer and Editor 2016-07 - present
Fairfax, VA

Produce articles, blog posts, books, book reviews, newsletters, web copy, and more. Clients include Yale University Press, Cavendish Square Publishing, and Story Terrace.

Recently completed *Martin Luther King, Jr.: A Dream Fulfilled*, a children's (middle-grade) library-bound biography, which Cavendish Square will publish in January 2018.

Writer and Editor 2011-01 - 2016-01
[Postmodern Company](#)

Contract position, based at [National Science Foundation](#) (NSF) in Arlington, VA.

- Edited and wrote articles and other content about breakthrough science research
- Helped develop outreach strategies designed to communicate to Congress and other key audiences the value and breadth of NSF investments in science research
- Created social media strategies and content, including starting the first [NSF Tumblr](#)
- Oversaw production of print materials such as event brochures and posters
- Assisted with event and publication planning for NSF External Affairs team
- Kept abreast of media coverage of NSF and produced agency-wide daily digest of news clips

Award: Certificate of Excellence in Citizen-Centric Reporting from the Association of Government Accountants. For *NSF FY2015 Performance and Financial Highlights*.

Director, Web Content & Publications 2008-06 - 2010-08
[Jane Goodall Institute](#)

Developed communication strategies designed to promote work of Jane Goodall and her conservation, development, and education organization. Wrote appeals and helped increase

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TECHNOLOGY SKILLS & PLATFORMS

- Publisher
- PowerPoint
- Outlook
- Microsoft Word
- Adobe Acrobat Pro
- Photoshop and other photo editing software
- TeamSite and other content management systems
- WordPress and other blogging platforms
- Skype and other communication platforms

number of online subscribers more than 50 percent. Key member of team that managed website redesign. Served as Dr. Goodall's editor for numerous texts including *Jane Goodall: 50 Years at Gombe* (Stewart, Tabori & Chang; October 1, 2010).

Communications Manager 2004-11 - 2008-06
[Jane Goodall Institute](#)

Ensured quality of content. Oversaw production of annual report, brochures, and other publications. Initiated award-winning "Gombe Chimpanzee Blog." Traveled to rural Tanzania to document Jane Goodall Institute development projects and their impacts.

Writer/Editor of Publications 2001-12 - 2004-11
[Jane Goodall Institute](#)

Wrote correspondence, articles, and other materials for Dr. Goodall. Produced appeals, product copy, brochures, scripts, feature articles, news releases, opinion pieces, endorsements, and more.

Senior Writer 1993-09 - 1999-08
[Current Newspaper \(owned by WETA, New York\)](#)

Covered public radio programs, funding, policy, personalities, and technology for leading industry journal about public broadcasting.

Senior Writer 1991-04 - 1993-08
[American University](#)

Covered College of Arts & Sciences and School of International Service news and events for newsletter and alumni magazine.

Reporter 1989-05 - 1991-04
[Cox, Matthews & Associates](#)

Covered issues related to diversity in higher education, with a special focus on women's issues and community colleges.

EDUCATION

B.A
[University of Mary Washington](#)

English, writing concentration

Certificate 2015 - 2016
[Institute for Integrative Nutrition](#)

Health Coach

REFERENCES

- Available upon request.

PORTFOLIO

<http://jackiejournalportfolio.com>