

Taylor Wirth

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Personal Portfolio: wirthtaylor123.journoportfolio.com

Objective

I am a sports writer out of the San Francisco Bay Area. I am currently working as the San Francisco 49ers Beat Writer for SFBay.CA. I have a few years of experience working in the digital media/sports journalism industry. Prior to becoming the 49ers Beat Writer for SFBay.CA, I gained valuable experience with the San Jose Giants and San Francisco Giants flagship station, KNBR 680. I am looking for a sports writing job that has a focus on any professional baseball or football team.

Relevant Experience

San Francisco 49ers Beat Writer *SFBay.CA*

June 2019-Present

- ...Covered the 49ers news beat for the 2019 season, as well as the Oakland Athletics, San Francisco Giants and Golden State Warriors
- ...Attended games and practices, writing weekly stories.
- ...Gathering quotes, interviewing players, writing reports, features and game stories.

Digital Media Intern, *KNBR 680 (Cumulus Media)*

January 2019 - Present

- ...Covered Bay Area sports for one of the major sporting news outlets in the San Francisco Bay Area.
- ...Learned a lot about creating content and focusing it towards a specific audience .
- ...Had lots of exposure to covering sporting events on-site, attending press conferences, interviewing players.

Press Box, *San Jose Giants Municipal Stadium*

April – September 2018

- ...Worked in the production side of baseball broadcasts, lots of experience filming live games.
- ...Exposure to score keeping and inputting live stats.
- ...Experience with stringing live games, working a Trackman machine.

Contributor, *Fansided (AroundTheFoghorn), the49ershut.com*

- ...Creative experience covering both the San Francisco 49ers and San Francisco Giants
- ...Hands on experience creating relatable content directly for fans, from a fans perspective
- ...Helping grow Fan Sites and Blogs, learning what kind of content produces the most engagement

Education

National University

degree anticipated (January 2020)

English and 3.2 GPA

San Jose City College

2016-2017

Studied Journalism, associates in Communications

References

- Jesse Garnier (Site Manager, SFBay)
jesse@sfbay.ca
- Jake Montero (Advisor at KNBR 680)
(707)-536-7801,
Jake.Montero@cumulus.com
- Dave Tuttle (Former employer)
(408)-624-6419
d_tuttle@comcast.net
- Mark Van Buskirk (Former Employer)
(925)-456-2475
Mark.Vanbuskirk@wentevineyards.com
- Jeff Black (Employer with San Jose Giants)
jeffblack@sjgiants.com

Skills

SEO Writing • Beat Writing • Journalism • Social Networking • Communications • Press Coverage • Deadline Writing

Additional Experience

Cart Attendant, *Santa Clara Golf and Tennis*

September 2018 - Present

Court Monitor, *Sky High Sports*

June - October 2017

Outside Services, *Course at Wente Vineyards*

February 2014 - May 2017