

Tierra Ola

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Objective

An ambitious, persistent journalist with over three years of experience in Writing, Multimedia reporting and research support. Currently seeking a role Multimedia reporting, Content creation or Production assistant. Also looking to further adapt at developing articles and investigating current issues.

Education

Associates of the Arts| July 2021 | Georgia State - Perimeter College

- Major: Journalism
- Related coursework: English 1101/1102, Media/Culture and Society, Basic News Writing, Intro to Mass Communication, Foundations of Media Research and Public Speaking

Bachelors of the Arts | May 2023 | Georgia State University

- Major: Multimedia Reporting
- Minor: English
- Related coursework: Advanced Media Writing, British Literature, Communication Law and Regulation

Skills & Abilities

Technical

- AP/MLA fluent
- Proficient in Microsoft Word, Excel, and PowerPoint
- Basic knowledge of Adobe Premiere Pro
- Basic knowledge of various social media platforms (e.g. TikTok, Instagram, Facebook, Snapchat)
- Entry-level editorial skills
- Research abilities
- Strong writing abilities

Soft Skills

- Detail-oriented
- Organized
- Collaborative
- Multi-tasking
- Efficient communication
- Creative thinker
- Articulate
- Effective time management

Leadership

1) **November 3, 2020**

AP Stringer, Associated Press, Duluth, GA,

- Record and Call-in number of votes for the 2020 Presidential and Senatorial race at Duluth City Hall.
- Record and Call-in number of votes for the 2021 Senatorial Run-off at Duluth City Hall.

2) **March 2018**

Volunteer, Eko Club of Atlanta, Atlanta, GA

- Volunteered by assisting with the dispensing of medication, food, and water to people in poor communities in Lagos, Nigeria.
- I stayed in hotels overnight and during the day I traveled to impoverished communities, where I oversaw and assisted doctors in helping people within the community.

Experience

Writer/Event assistant | South Fulton Lifestyle Magazine | June 2018-October 2018

- Investigated important community issues and put together well-received reports.
- Generated multiple daily new blog posts by monitoring industry news and cultivating sources.
- Assisted with events by directing and greeting guests, along with helping set up for events.

Journalist/Reporter | Vox ATL | January 2019- November 2019

- Evaluated project requirements and content standards for each project in order to produce content in line with creative structure.
- Volunteering/hosting ice breakers and group discussion at various schools.
- Pursued and developed stories independently and for assignment, covering range of topics.

Multimedia Journalist | Avant-Youth Newsmagazine | November 2020- Present

- Research and evaluate local and national news that would be informative to the people.
- Production assistant and Business liaison for a podcast called “*Curly Gurlies*,” where I operate pitching creative ideas that involve natural hair and hair care.
- Executing product reviews for *Curly Gurlies* podcast, which consists of creating and editing video and basic social media knowledge.