

Communications professional with a results-oriented mentality as evidenced by over two years of excellence in fast-paced work environments. Capable of working independently to exceed expectations as evidenced by success in managing major media outreach operations and exponential social media audience growth.





Live music, discovering new artists and venues

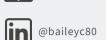


Domestic and international travel

BAILEY J CORWINE







bybaileycorwine.com

EXPERIENCE

Media Relations Specialist

American Farm Bureau Federation | Sept 2020 - present

- Coordinate relationships with local, state and national media to reach an average national audience of over 400 million
- Manage database of nearly 1,500 media contacts
- Facilitate and monitor approximately 10 interviews per week between media and AFBF experts or farmer-rancher members
- Lead content creation for the AFB Foundation for Agriculture, including press releases, social media content and video scripts
- Monitor AFBF media coverage and analytics such as sentiment, publicity value and DMA using industry-leading monitoring platform

Legislative Director

Office of Senate President Susan Wagle | Dec 2019 - Aug 2020

- Monitored status of all legislative committees in state House and Senate as well as progress of key legislation
- Collaborated with legislative assistant to carry out duties and responsibilities of Senate leadership
- Maintained the Senator's official and personal social media platforms and fostered engagement growth of over 300% over a 7-month period

EDUCATION

University of Arkansas

BS Agricultural Communications | Aug 2017 - Dec 2019

- 2019 Senior of Significance, Cardinal & White Honoree
- Completed coursework in news and feature writing, content planning, photo & video composition, web design and Adobe suite (InDesign, Photoshop and Premiere Pro)
- Member of livestock evaluation team, Collegiate FFA and Agricultural Communicators of Tomorrow
- Maintained at least one part-time, off-campus job working 15 or more hours per week while enrolled full-time

Allen Community College

AA Farm & Ranch Mgmt | May 2015 - Aug 2017

- GPA: 4.0
- Completed general education requirements as well as coursework in political science, animal nutrition and farm management
- Student Body President (2017), Phi Theta Kappa Honors' Society, Collegiate Farm Bureau President (2017)