



## SUMMARY

Communications professional with a results-oriented mentality as evidenced by over two years of excellence in fast-paced work environments. Capable of working independently to exceed expectations as evidenced by success in managing major media outreach operations and exponential social media audience growth.



## SKILLS

● ● ● ● Strong communicator

● ● ● ● Talented copywriter

● ● ● ● Experienced social media content creator

● ● ● ● Capable video editor

● ● ● ● Competent portrait and action photographer

● ● ● ● Strategic thinker

● ● ● ● Willing collaborator



## INTERESTS



Hiking, camping, outdoor activities



Live music, discovering new artists and venues



Domestic and international travel

# BAILEY J CORWINE



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## EXPERIENCE

### Media Relations Specialist

American Farm Bureau Federation | Sept 2020 - present

- Coordinate relationships with local, state and national media to reach an average national audience of over 400 million
- Manage database of nearly 1,500 media contacts
- Facilitate and monitor approximately 10 interviews per week between media and AFBF experts or farmer-rancher members
- Lead content creation for the AFB Foundation for Agriculture, including press releases, social media content and video scripts
- Monitor AFBF media coverage and analytics such as sentiment, publicity value and DMA using industry-leading monitoring platform

### Legislative Director

Office of Senate President Susan Wagle | Dec 2019 - Aug 2020

- Monitored status of all legislative committees in state House and Senate as well as progress of key legislation
- Collaborated with legislative assistant to carry out duties and responsibilities of Senate leadership
- Maintained the Senator's official and personal social media platforms and fostered engagement growth of over 300% over a 7-month period

## EDUCATION

### University of Arkansas

BS Agricultural Communications | Aug 2017 - Dec 2019

- 2019 Senior of Significance, Cardinal & White Honoree
- Completed coursework in news and feature writing, content planning, photo & video composition, web design and Adobe suite (InDesign, Photoshop and Premiere Pro)
- Member of livestock evaluation team, Collegiate FFA and Agricultural Communicators of Tomorrow
- Maintained at least one part-time, off-campus job working 15 or more hours per week while enrolled full-time

### Allen Community College

AA Farm & Ranch Mgmt | May 2015 - Aug 2017

- GPA: 4.0
- Completed general education requirements as well as coursework in political science, animal nutrition and farm management
- Student Body President (2017), Phi Theta Kappa Honors' Society, Collegiate Farm Bureau President (2017)