

# Saadia S Dhailey

📍 Mumbai

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## Profile

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*Journalist and editor with over 10 years of print and digital media experience. I write profiles and features on food, lifestyle, health, and popular culture. Former member of staff at DNA, The Times of India, and Yuva.*

## Journalism Experience

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2018 – present

### **Freelance Journalist**

Cover human interest stories, contribute opinion pieces, and articles on food and lifestyle for print and digital publications such as Mumbai Mirror, Arré and Architectural Digest

2016 – 2017

### **DNA, Zee Entertainment Enterprise, Chief Copy Editor**

Editorial-in-charge of the health and environment pages for Mumbai and Delhi editions, and co-editor for the weekly 360 degrees (in-depth) page.

- Planned daily stories, coordinated with DNA's correspondents across India for news and feature reports
- Launched a dedicated section on mental wellness, and engaged readers, who also contributed their inspiring stories
- Brought to the environment section, voices of rural India and children

2014 – 2016

### **Freelance Journalist**

• Covered human interest stories, contributed opinion pieces, and articles on food, travel, and Mumbai's heritage for print and digital publications such as DNA, Firstpost, and Arré

2013 – 2014

### **DNA, Zee Entertainment Enterprise, Senior copy editor cum correspondent**

Headed the Food and City sections of After Hrs, DNA's lifestyle supplement.

- Commissioned stories, edited copies, and planned the layout of the food and city pages
- Wrote features on food and popular culture, and page one interviews

2008 – 2013

### **The Times of India Group, Senior copy editor cum correspondent**

Bombay Times (September 2009 onwards)

- Curated and edited the Food, Travel and Health pages
- Contributed exclusive stories on food, technology, health, travel, society, arts and culture
- Contributed exclusive stories to TOI's Crest and Life editions

Times of West Mumbai (2008 - 2009)

- Commissioned hyper-local stories and edited copies
- On core team for special editions

2007 – 2008

### **Yuva tabloid, Sub editor**

Reported on trends and communities. Curated and edited the center spread, Fitness, and Pets pages. Coordinated with columnists.

## Teaching experience

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- 2018 – present      **TISS – School of Vocational Education, Visiting Lecturer**
- Media Laws and Ethics and Copy Right Laws (B.Voc)
  - New Media Journalism (B.Voc)
- 2016 – present      **Harkisan Mehta Institute, SVKM, Visiting Lecturer**
- Copy Editing (UG & PG Diploma in Journalism)
  - Food and Travel Writing (UG Diploma in Journalism)

## Special Projects

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- 2015 – 2018      **Editorial coordinator, Times Food Guide**  
Worked with author and food critic Rashmi Uday Singh on three annual editions of the Times Food Guide, Mumbai. Oversaw team working on content updates, fact-checked and edited the guides.
- 2013 – 2016      **Co-founder, Project Caribou Drift**  
Founded and set up a travel and research company
- Lead travel expeditions, and rural community research projects
  - Curated and hosted heritage walks for museums such as Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, and Dr Bhau Daji Lad Museum in Mumbai
  - Handled budgeting, marketing and social media campaigns
- 2015 – 2016      **Brand strategist**  
Successfully created positive media buzz for the launch of Star Anise patisserie (SAFFL Pvt Ltd). Created brand content and public relations and marketing strategies for the patisserie chain.

## Education

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- 2007 – 2010      **Government Law College, LLB**  
Majored in Laws relating to women and children and Intellectual property laws.
- 2004 – 2007      **Usha Pravin Gandhi College, SVKM, BMM**  
Majored in Journalism; graduated with distinction.

## Awards

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- 2007      **Young Citizen Journalist Award, The Times of India**  
Recognition for article on impact of global warming on cities, published in the special YO! edition of the newspaper.

## References

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Available on request