

Anastasia Ratnaningsih

Content Writer

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- English teacher turned Content Writer with 1 year of English content writing experience and 2 years experience in journalism.
- Deep experience of writing with topics related to product reviews, IT, technology, tourism, and medical tourism
- Notable experiences include:
 - Wrote 75 articles per month, with tourism as topic.
 - Wrote at least 800 words per day during employment at Hostinger.

Experience

Sociotraveler

SEPTEMBER 2019 - PRESENT

Freelance Writer

- Develop content for website's company by writing 75 articles/month
- Research about Indonesia's tourism industry.
- Report directly to Account Executive to discuss article and content development.

Hostinger International

APRIL 2019 - AUGUST 2019

Digital Content Writer

- Created articles for company's main blog by writing at least 800 words per day.
- Wrote articles using SEO principles.
- Researched articles' topics according to the keywords assigned. Topics are mostly about website hosting, CMS, WordPress plug-ins, blogging, and digital marketing.

PPPK Petra

NOVEMBER 2016 - DECEMBER 2018

English Teacher

- Handled at least 4 classes per semester, each class consisting of 32 -40 students.
- Developed at least 3 lesson plans, class activities, quizzes, and tests every semester.
- Improved materials by consulting directly to students.

Key Achievement:

Led team of 8 English teachers for yearly provincial English competition in 2018. Supervised quizzes and tests developed for competition, directly handled competitors' parents and managed administrative tasks such as inventory and volunteer list.

ALL PLUS Purikids

AUGUST 2015 - AUGUST 2016

Part-time English Tutor

- Handled private classes consisting of 3 - 5 students
- Developed class games and activities, mainly uses TPR (Total Physical Response) for activities

Key Achievements:

- Developed and taught ESP materials for lecturer and friars for student exchange.
- Taught TOEFL exercise for prospective pilot.

Plus Writer

FEBRUARY 2012 - JUNE 2012

Freelance Content Writer

- Developed content by writing at least 4 articles per day according to clients' requirements and keywords given. One article consists of 300 - 500 words.

NATAS (Sanata Dharma's Student Press)

DECEMBER 2014 - DECEMBER 2015

Human Resource Staff

NATAS (Sanata Dharma's Student Press)

DECEMBER 2014 - DECEMBER 2015

Head of NHN Division

NATAS (Sanata Dharma's Student Press)

DECEMBER 2012 - DECEMBER 2013

Writer for NHN (monthly bulletin)

*Projects***Anastasia Ratnaningsih's Portfolio**<https://anamursanto.journoportfolio.com>

Compilation of all published articles.

*Education***Petra Christian University**

FEBRUARY 2017 - JULY 2019

Master in Literature

GPA: 3.58

Relevant Coursework:

Theories in Literary and Cultural Studies; Discourse Theory and Practice; Identity in Art, Language, and Literature; Popular Literature, Culture and Film Industry; Language, Text, and Culture; Copywriting

Sanata Dharma University

AUGUST 2012 - OCTOBER 2016

Bachelor of Education

GPA: 3.69

Relevant Coursework:

Academic Essay Writing; Creative Writing; Cross-Cultural Understanding; Translation; Sociolinguistics; Research Method

Skills

Web Content Writing, Blog Writing, Creative Writing, SEO Writing, Online Articles, Teaching English as a Second/Foreign Language, Liaison, Microsoft Office, Public Speaking

*Languages***Indonesian** (Native or bilingual proficiency), **English** (Native or bilingual proficiency), **Japanese** (Elementary proficiency)

*Certifications***EF SET English Certificate 80/100 (C2 Proficient)**

MARCH 2019

English First

Toeفل Prediction - PBT

MARCH 2019

ION's Education

Score: 607
