

FOR IMMEDIATE RELEASE

## **Lefresh Launches Full Line of 100% Organic Feminine Care Products**

*Full line of Lefresh products now available on Amazon*

**Portland, Oregon (May 5, 2021)** - A woman will use more than 11,000 feminine care products throughout her life. That's 11,000 opportunities to introduce unnatural chemicals into her body. As conscientious consumers, we look at the label of the food we eat and the body products we use on our skin. But how close do we look at the ingredients of the feminine care products that come into contact with some of the most sensitive and absorbent skin on our bodies?

It's time to start paying attention! Lefresh's organic cotton feminine care products offer women a healthy alternative to traditional menstrual products. Our founders are mothers who are concerned about not only their health but also the health of their daughters *and* the health of the environment.

Using only 100% certified organic cotton grown in Texas, Lefresh's wide range of pads and panty liners have a top sheet of organic, hypo-allergenic cotton, a breathable absorbent layer and non-toxic, chemical-free adhesive. Even Lefresh's packaging has been carefully considered. Each pad's wrapper is made of non-woven fabric that has no printing to ensure additional chemicals from the manufacturing process are avoided.

When looking at packages of traditional pads and tampons, the list of ingredients is conspicuously missing. That's because feminine care products in the U.S. are regulated as "medical devices" so there is no government requirement for ingredients to be disclosed. If they were, consumers would see a list that contains toxic chemicals that have been linked to cancer, allergies, and endocrine and reproductive disruptions.

Lefresh understands the importance of using only natural ingredients in products that touch our "lady parts." Lefresh's products have been independently tested for 100 harmful substances by OEKO-TEX in Switzerland and certified as safe in six countries. Lefresh's pads and liners are dependable protection that are kinder to your body and kinder to the environment.

The entire line of Lefresh's chlorine-free, organic cotton products, including regular, large, extra-long and overnight pads, extra-long panty liners and a teen variety pack period kit, is now available on Amazon with Prime Shipping. Having high-quality, comfortable and healthy menstrual products that are both affordable and easily available is important. Lefresh is committed to helping all women live healthy lives.

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### **About Lefresh**

Lefresh's founder started the company after serving as a creative director for a daily hygiene products company. She knew all too well about the harmful ingredients that were added to feminine products during the manufacturing process. As a mother, she realized that not only were these toxins posing a threat to her but they could also pose a threat to her daughter's health. Her mom instincts kicked, and she decided to take it upon herself to ensure her daughter and women around the world would have safe, natural feminine care products to use. Lefresh products are made with 100% organic cotton material, manufactured using

environmentally-friendly processes, and free of formaldehyde, fragrance, chlorine, pesticides, chemical fertilizers, and artificial brightening agents. Carefully designed to fit women's bodies, Lefresh's feminine pads are as comfortable and absorbent as they are safe and healthy.

For more information about Lefresh, please visit [www.lefresh.com](http://www.lefresh.com). To see Lefresh's full line of feminine care products, please visit <https://www.amazon.com/stores/Lefresh/Allproducts/page/58458ACB-BF6C-4EF8-B661-70BC99D90BB1>