

# Isabella Goodman

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## EXPERIENCE

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Life Managing Editor | **The Eagle, American University** | Washington, DC May 2021 – February 2022

- Managed a team of 5 editors and 30 staff writers to produce and edit daily content
- Edited all life stories with AP Style standards to an audience of 50k per month

Arts Journalism Fellow | **Washington Independent Review of Books** September 2021 – May 2022

- Researched and wrote articles pertaining to the DC literary community

Web Director | **WVAU.org** | Washington, DC November 2019 – December 2021

- Created daily content on website and social media platforms with over 10k followers
- Built relationships with music promoters and tracked growth statistics
- Managed a team of 10 columnists and edited blog posts

Remote Editorial Intern | **The Garnette Report** | New York, NY September – December 2021

- Edited lifestyle and culture articles daily with a priority in SEO engagement

Social Media Intern | **From One Hand to Another Art Gallery** | Arlington, VA January – August 2021

- Wrote trend reports to connect audiences to the gallery remotely through social media

Editorial Magazine Intern | **Houstonia Magazine** | Houston, TX May – August 2020

- Pitched and wrote stories weekly pertaining to culture and lifestyle
- Transcribed interviews and fact-checked articles for web and print

Editorial Intern | **Washington Life Magazine** | Washington, DC September 2019 – February 2020

- Wrote and copywrote arts and entertainment articles for the web
- Posted several social media posts a day to over 30k followers across platforms

Editorial Intern | **PaperCity Magazine** | Houston, TX May – August 2019

- Researched and fact-checked stories for web, contacted sources

## EDUCATION

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**American University** | B.A. Journalism with a minor in Art History May 2022

- Graduated cum laude with a 3.75 GPA and six consecutive semesters on the Dean's List
- Recipient of the 2021 Rodger Streitmatter Journalism Award for Best Investigative Plan
- Winner of the [2021 Irene Adler Scholarship for Women Writers](#)

## SKILLS

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Microsoft Office Suite | Adobe Creative Cloud Suite | Audio/Visual production | SEO | WordPress | AP Style |