

VICTORIA TOMIS

WRITER AND EDITOR



CAREER PROFILE

Victoria is a journalist, content writer and editor. With her My Cat Wrote This Content Writing services she specializes in creating engaging, compelling, and informative articles related to companion animals, veganism, pop culture, and spotlighting creative and change-making people.

Victoria is known for her inspiring and energetic voice and knack for interviewing her subjects.

CORE SKILLS

- Content writing
- Blogging
- Social media copy
- Creative copywriting
- Press releases and articles
- Editing and proofreading
- Conducting Interviews
- SEO and keyword research

PROFESSIONAL ORGANIZATIONS

Cat Writers' Association

Excellence in Written Media Professional Member

Sentient Media Writers' Collective

Professional Journalist Member

CONTACT ME

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United States

WORK HISTORY

Podcast Episode Writer

SOUNDSINGTON MEDIA | AUGUST 2021 - PRESENT

Writes and researches episode scripts for "Unspookable" a family-friendly podcast about folklore, mythology, and urban legends from an inclusive, queer and diverse perspective.

Content Writer and Junior Editor

LELU AND BOBO | AUGUST 2020 - PRESENT

Writes SEO-driven articles about feline health, nutrition, and lifestyle. Pitches and researches original content. Edits contributing writers' articles for content, clarity, and SEO.

Head Writer and Blog Coordinator

THE PROTEGO FOUNDATION | APRIL 2020 - PRESENT

Writes news, blog posts, and press releases about plant-based living inspired by the Harry Potter series. Assists marketing team with creating vegan lifestyle content on Instagram and proofing social copy.

In-House Writer and Blogger

TRUPO TREATS | OCTOBER 2020 - PRESENT

Writes SEO-driven blog posts, web content, and press articles about vegan chocolate and sustainability. Conducts interviews with partners to generate organic blog and social media content.

Editor and Content Coordinator

VEGGIE BROTHERS | AUGUST 2021 - DECEMBER 2021

Lead a team of writers to create newsworthy editorial and features content centered around plant-based living. Edited articles for SEO and clarity.

Features Writer

THAT MOMENT IN | JUNE 2019 - PRESENT

Writes film reviews, pop culture roundups, and interview features with actors, musicians, filmmakers and other entertainers.

EDUCATION

Housatonic College

ASSOCIATES IN ART IN JOURNALISM AND COMMUNICATIONS
MAY 2016

Graduated with High Honors
Recipient of Dean's List for Academic Excellence
Phi Theta Kappa Honors Society Inductee