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# MATT SCOTT

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## ABOUT ME

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I am an award-winning multimedia journalist and editor. I specialise in data-led journalism covering the business and finance sectors, with particular expertise in management and leadership issues, entrepreneurship, SMEs, general insurance, pensions and wider business issues.

A background in finance and pensions means that I can quickly and concisely communicate technical ideas to non-experts.

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## EXPERIENCE

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### **BUSINESS JOURNALIST – FREELANCE**

April 2016 - Present

I specialise in data-led journalism focusing on finance and business issues in the UK. Particular areas of interest include risk and insurance, pensions, productivity, diversity and ethics, apprenticeships and wider management issues.

### **DATA INSIGHT EDITOR – INSURANCE TIMES**

August 2017 - Present

Responsible for the generation of in-depth research reports and subscriber analysis features, including the development of new and existing products to sit within the *Insurance Times* brand, as well as promoting that content via industry events and presentations.

### **BUSINESS/DATA EDITOR – PROFESSIONAL MANAGER**

June 2015 – April 2016

Responsible for the quarterly print edition of *Professional Manager*, the magazine of the Chartered Management Institute, as well as online news and analysis.

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## EDUCATION

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### **POSTGRADUATE DIPLOMA IN MULTIMEDIA MAGAZINE JOURNALISM**

PMA Media Training at the Press Association

### **MSC ACTUARIAL FINANCE**

Imperial College Business School

### **BSC MATHEMATICS AND STATISTICS**

University of Bath

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