

R K DEWAN

NON HUMAN

COMIC CHARACTER OPTIONS

PRESENTED BY MX ADVERTISING

ROBOT

Option 1

RK DATA

Like his name suggests, RK Data is the digital embodiment of RK Dewan. His advanced robotics makes him compute information in microseconds. His self-learning, artificial intelligence gives him a sometimes witty, sometimes absurd sense of humour. Always up to date, RK Data blinks and blips to the tune of his core chip programming – Intellectual Property Rights.





Option 2

IPR

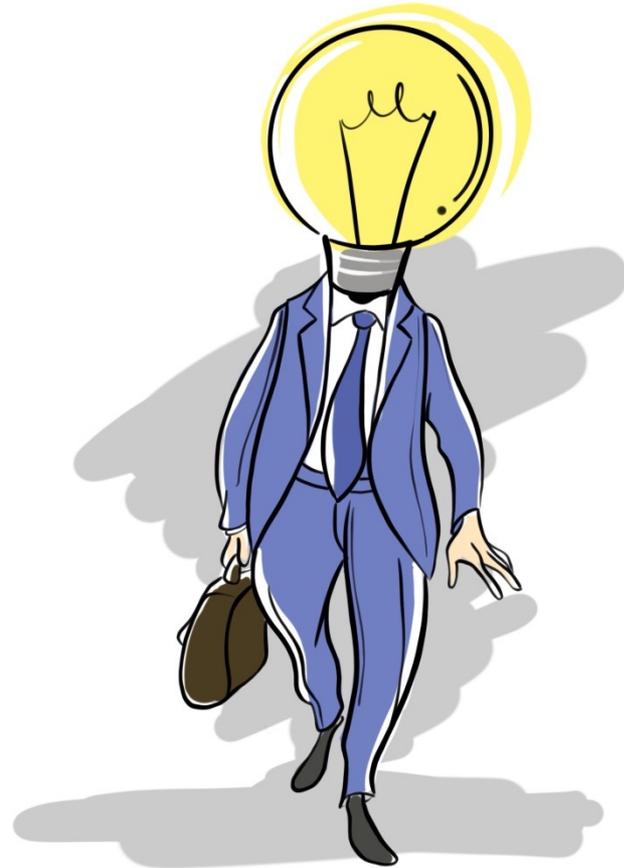
IPR or Intellectual Property Robot is the latest addition to the RK Dewan law firm. Sometimes more human than his colleagues, at other times, IPR is almost comical in his robotic responses. A real asset to the team, he is well-loved for his quick responses and up-to-date, flawless stream of information.

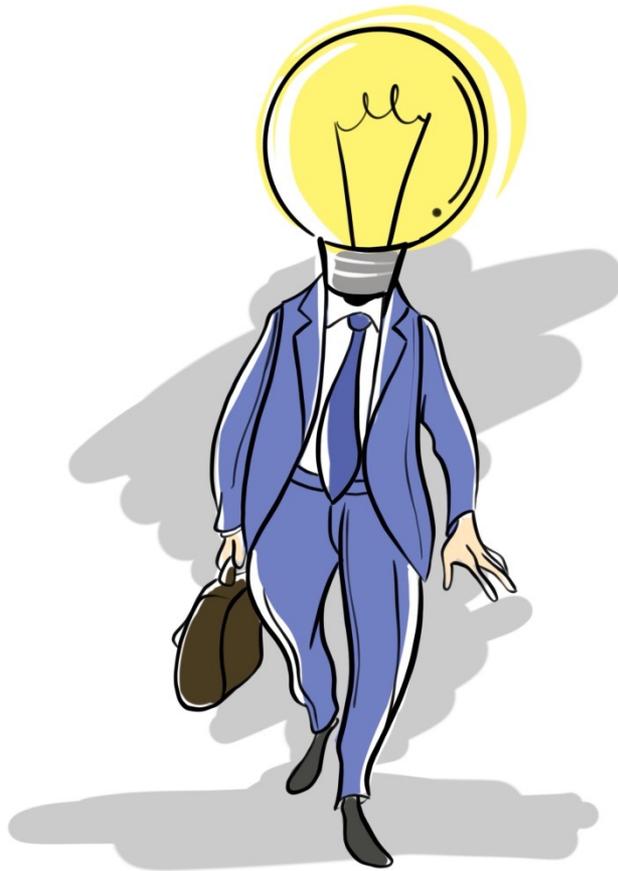
LIGHT BULB

Option 1

IDEOR

Ideor is why IPR was created. Ideor symbolises that most elusive asset of all - a good idea. He is known for his a-ha moments. He feeds on a healthy diet of intellectual property information and is a gifted problem solver in almost all fields. He has the air of a natural genius – modest yet marvellous!





Option 2

BULBO

Bulbo shines bright with IP insights, making him a valued member of the IP law firm. He is popular because he always radiates positive energy. He absorbs and emits intellectual property information at the speed of light. The team counts on him to show them the way out of complex IP cases. Addicted to puzzles of all kinds in his spare time, Bulbo glows whenever he comes up with the right solution.

FAMILY OF HUMAN CHARACTERS



BOSS



LAWYER 1



LAWYER 2



PARALEGAL



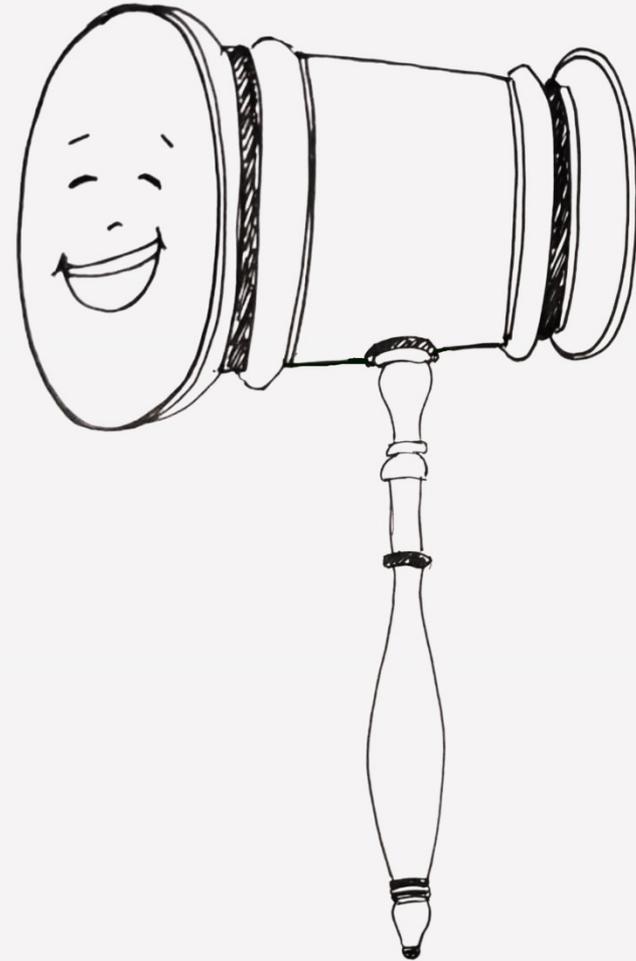
RECEPTIONIST

GAVEL

GAVELLA

Gavella has an impeccable sense of timing and fairness when it comes to intellectual property rights. She is decisive and dynamic, quick to adapt to the latest changes in innovation and business while retaining an evolved interpretation of IPR history and heritage.

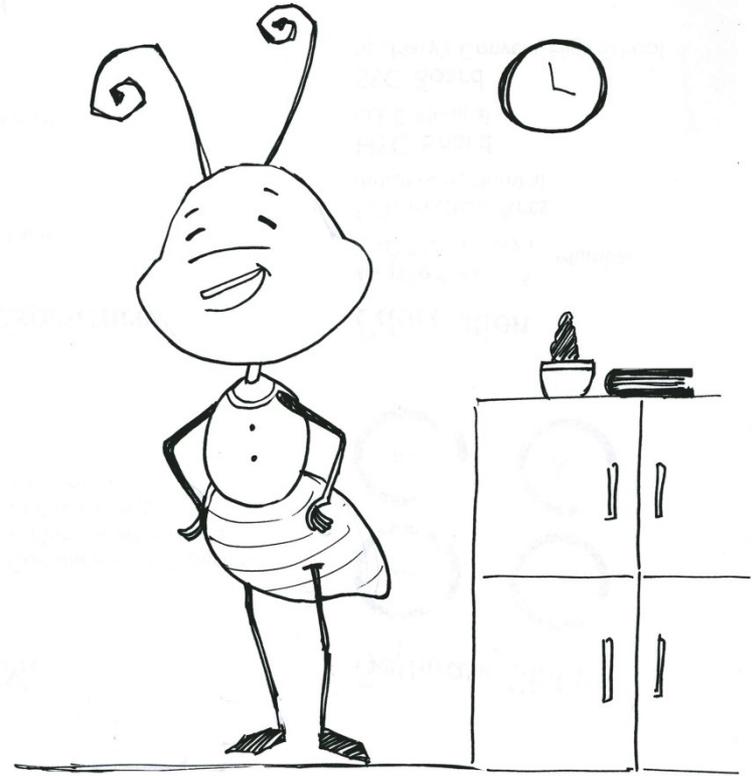
Everyone on the team relies on Gavella for the effective enforcement of IPR.



ANT

ADVOCATE ANTONY

Adv. Antony is the most industrious member of the RK Dewan team. He is focused, carries more than his fair share of case-weight and doesn't stray from the path till he finds the most appropriate solution. Never one to shy away from hard core hard work, he chips away at the biggest cases bit by bit, to arrive at the ideal solution.



FAMILY OF HUMAN CHARACTERS



BOSS



LAWYER 1



LAWYER 2



SENIOR LEGAL ADVISOR



PARALEGAL 1



PARALEGAL 2



RECEPTIONIST

THANK YOU!