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Home-buying season is in full-swing! It's time to step up to the plate and introduce members to the powerful benefits of HomeAdvantage<sup>®</sup> To help you stay in the game, a special new promotion is coming your way on April 1st!

- WHAT: Home Run to Homeownership is a fun, baseball-themed bonus program designed to deliver extra HomeAdvantage Employee Rewards for achieving specific registration goals.
- HOW: Earn a \$20 Employee Rewards bonus when you "hit" each of these bases – a single (10 total registrations), double (20 total registrations), triple (30 total registrations) or a home run (40 total registrations). Round the bases as many times as you can for unlimited Bonus Rewards!
- WHEN: We will start counting registrations on April 1 and continue counting through June 30. All registrations accumulated in these three months will count towards your total base count.

To learn more about *Home Run to Homeownership* and HomeAdvantage Employee Rewards, please visit our <u>FAQ</u>.

So, practice your HomeAdvantage pitch now... and get ready to start hitting it out of the park this spring!

Have more questions leading up to April 1?

Please contact your HomeAdvantage Account Manager or email marketing@curealty.com.

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