



Dreznik Xerakof

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Greetings, my name is Dreznik Xerakof, and I am an accomplished writer by passion and profession. My unique skill set of both copy and art, allows me to create concepts that are highly comprehensive and achieve better integration of the entire team's efforts, towards an effective creative output. I have also experience in leading creative teams of designers, writers, content creators and more.

My work covers industries such as Automobile, Edtech, Fashion, Healthcare, Hospitality, Information Technology, Jewellery, Retail, Real Estate, Travel, and others. I work across a variety of media such as Digital, UX, Social, Video, Print, OOH and Radio.

I am a native English speaker who always stays up to date with changes in the industry through, personal research, extensive networking, and professional development. Aside from being a copywriter, I am a poet, amateur bassist, digital artist, PC gamer and tech enthusiast.

Experience: 17 Years	Notice Period: Available Immediately
Current CTC: 20,25,000	Expected CTC: 25,00,000

LINKEDIN: <https://in.linkedin.com/in/dreznik>

TWITTER: <https://twitter.com/dreznikx>

SOFTWARE SKILLS (PC & MAC):

Microsoft Office 365	Google Docs	Adobe Photoshop	Adobe Illustrator
Affinity Photo	Affinity Designer	GIMP	Inkscape



EMPLOYMENT HISTORY:

Sep 2022	Present	Freelance	Copywriter
Mar 2022	Aug 2022	Digital Prizm Solutions	Sr. Copywriter
Sep 2021	Feb 2022	Freelance	Copywriter
Jun 2021	Sep 2021	Relevel	Sr. Communications Lead
Jan 2021	Jun 2021	Halliburton	Writer
Jun 2020	Jan 2021	Freelance	Copywriter
Nov 2017	May 2020	redBus	Senior Creative Lead
Oct 2013	Nov 2017	The Otherside	Copy Supervisor
Mar 2013	Sep 2013	Strategic Outsourcing Services	Copywriter
Jul 2011	Feb 2013	Perennial Design	Copywriter
Apr 2009	Jul 2011	Freelance	Copywriter
Oct 2008	Mar 2009	Planman Marcom	Copywriter
Nov 2007	Oct 2008	Pentagon Communications	Copywriter
Aug 2005	Oct 2007	Rainmakers	Copywriter

EDUCATION:

- Graduate in Bachelor of Arts from Vinayaka Missions University
- Pre-university certification from Baldwin Methodist College

PERSONAL DETAILS:

DATE OF BIRTH: 21-09-1984

ADDRESS: #19, Raaga, 2nd A Cross, Nagappa Reddy Layout, Kaggadaspura, Bangalore – 560093