

# JUST BREW IT

Infused with Arabica coffee and a hint of cacao, Jägermeister Cold Brew Coffee is the unexpected, must-try drink of the summer.

**J**ÄGERMEISTER — THE ONE that starts the party and transforms your night. A digestif, a shot, a bomb from your past (we've all done it). And now the iconic herbal liqueur has been infused with rich, roasted Arabica coffee and a hint of cacao to create Jägermeister Cold Brew Coffee.

We're not suggesting that you replace your morning cup of coffee with it, but it's so tasty that everyone (and, probably, your boss) would totally understand if you did.

Best served as an ice cold shot or as the hero ingredient in your summer cocktails, Jägermeister Cold Brew Coffee could melt the coldest critic and make you the legendary weekend warrior who's been hiding behind those hum-drum house bevies you always serve.

Developed in 1934, Jägermeister's secret recipe of 56 botanicals has remained unchanged, but your night will never be the same. What started as a celebratory drink among hunters (its name literally means "master of the hunt" in German) has become the drink of choice for those on the hunt for a good time.

Inspired by imaginative bartenders and the innovative drinks scene, Jägermeister Cold Brew Coffee has distinctive, aromatic, spicy notes followed by a delicious, sweet and rich finish. It's crafted with all-natural ingredients and every

element comes together to create a delightfully unexpected taste.

Just shake to wake up the natural ingredients (and yourself) and serve it ice cold, or in a cool summer cocktail like the Cold Brew Lemonade. The complexity of Jägermeister Cold Brew Coffee enables the drink to mix well with a range of cocktails to enhance specific flavours. In this refreshing summertime sipper, Jägermeister's citrus notes pair exceptionally with chocolate; and the acidity of lemon brightens the richness of Arabica coffee for that perfect balance of smooth and tart.

Whether you're a coffee lover or a burgeoning home bartender, Jägermeister Cold Brew Coffee is the perfect summertime pick me up; a spirit to lift our spirits and bring some fun back — we'll drink to that any day.

Discover our cocktail recipes at [jagermeister.com/drinks](https://jagermeister.com/drinks)

## COLD BREW LEMONADE

### Ingredients

- ◆ ½ oz fresh lemon juice
- ◆ ½ oz simple syrup
- ◆ 2 oz sparkling water
- ◆ Mix with ice
- ◆ Float 1½ oz Jägermeister Cold Brew Coffee

