



# TIME TO SAVOUR THE NIGHT IN

Snacking just got a whole new look and taste. Don't just spend the night in, savour big and small moments with Miss Vickie's Signatures kettle cooked potato chips — same classic crunch, new premium flavours.

**W**E'RE NOW USED to spending the night-in and the novelty of those leisurely walks from our couch to the fridge are starting to get a little old. Date night consists of over-streaming and underwhelming snack selections; the spark slowly dimming in the flickering TV light. We need a change.

Thankfully, just as we start to tuck into those inevitable summer evenings at home, the

## UNCOM-PAIR-ABLE, MIX IN YOUR MISS VICKIE'S SIGNATURES FOR A PERFECT PLATTER

### APPLE CIDER VINAIGRETTE AND SHALLOTS PLATTER

#### Cheese

- Blue cheese (Stilton or Gorgonzola)
- Gruyère
- Bloomed goat's cheese

#### Meat

- Prosciutto
- Salami
- Speck

#### Fruit and Vegetables

- Fresh figs
- Castelvetrano olives
- Grapes (red and green)
- Apples

#### Condiments and Nuts

- Fig jam
- Walnuts
- Fresh rosemary and sage garnish

They're the greatest thing to happen to potatoes since Miss Vickie's first started kettle cooking them right here in Canada in 1987. The Black Truffle & Parmesan flavour even did the impossible and inspired us to put on our best button-up pants.

Open up a bag with your partner in snacking or in life (or by yourself) and fall in love all over again with that classic Miss Vickie's crunch, now elevated. Distance doesn't stop us from connecting to the things we love most. Especially when those things are delicious chips for a special occasion in your living room.

If you're on board with charcuterie (us, always), why not replace crackers with Miss Vickie's Signatures indulgent flavours which add ideal crunchiness to a selection of cured meat and savoury cheese. It's not about winning here, but you certainly will with a power move like that. You're welcome.

We're no math wiz (we prefer dining over dividing) but chef-inspired flavours plus modern ingredients make for one heck of a snack. Multiply that by the time spent sharing in simple moments with the ones you love and the only thing that's salty about summer are the Miss Vickie's Signatures crumbs on your hands (don't forget to wash them, you know the drill).

Miss Vickie's Signatures kettle cooked potato chips are available at all major retailers across Canada. To learn more, visit [MissVickies.ca](http://MissVickies.ca).

Miss Vickie's brand has saved the night-in, in the nick of time. Miss Vickie's beloved bags of potato joy have introduced a new collection of premium, kettle cooked chips, Miss Vickie's Signatures (ohhhh).

These gourmet crisps aren't your average chip, they're crafted with unique flavour combinations like Apple Cider Vinaigrette & Shallots (sounds like a salad, tastes infinitely better), Hickory Smoked Salt, and Black Truffle & Parmesan.