

# Aviv Tomé

Writing & Marketing

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www.avivtome.com

## EDUCATION

### **M.A. in Creative Business Leadership.**

*Savannah College of Art and Design - Graduation Date: Spring 2023*

- Achievement Honors Fellow Scholarship recipient.
- Student Incentive Scholarship recipient.

### **B.F.A in Professional, Technical, Business, and Scientific Writing.**

*Savannah College of Art and Design - Graduation Date: Spring 2022*

- Summa Cum Laude
- Outstanding Academic Achievement Award recipient.
- Edward Ross Memorial Endowed Scholarship recipient.
- SCAD Honor's scholarship awarded for a 4.0 GPA. (2019-2022)

### **B.F.A in Professional Writing.**

*Baylor University - Transfer (2017-2019)*

## EXPERIENCE

### **Marketing Intern**

*Modern Luxury Media - January 2022 - May 2022*

- Assist Marketing Coordinators with detailed reports on social, editorial, and digital departments.

### **Recruitment Leader**

*American Marketing Association Baylor Chapter - September 2017- April 2019*

- Enhanced recruitment program by managing creative and financial logistics for promotional events.

### **International Student Ambassador**

*Center for Global Engagement - Baylor University - January 2018 - April 2019*

- Helped arrange the ambassador team's year-round workshops and four campus-wide orientations for prospective international students.

### **Staff Writer**

*The Bundle Magazine- Baylor University - January 2018 - April 2019*

- Part of a team of writers in charge of developing five weekly articles for student demographics.

## CERTIFICATIONS

### **Lextant Method of Design Research and Insight Translation**

*Savannah College of Art and Design - 2023*

## SKILLS

**Fluent in Spanish - Adobe Creative Suite Applications - AP Style - WordPress - Articulate 360 - SEO Knowledge - Copywriting -**